

Development Management, Economic Development and Planning,
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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Property is currently a disused ATS Euromaster vehicle servicing center located on the Cocklebury Road (in Chippenham) opposite the Wiltshire & Swindon History Center.

Applicant Details

Name/Company

Title

Mr

First name

One

Surname

Stop

Company Name

One Stores Limited

Address

Address line 1

Apex Road

Address line 2

Brownhills

Address line 3

Town/City

Walsall

County

Country

United Kingdom

Postcode

WS8 7TS

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

First name

Neal

Surname

Davis

Company Name

Innovate Signs Limited

Address

Address line 1

15 Barnes Wallis Road

Address line 2

Brownhills

Address line 3

Town/City

Fareham

County

Southwark

Country

GB

Postcode

PO155TT

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Item [1] - Fascia. Fascia with 1 No. Trough Light to store front.

Item [2] - ACM Panels A, B & C - 3 No. Aluminium Composite Material panels with mounted to store front window.

Item [3] - Manifestation - Window manifestation dots applied to store entrance door and store windows. (Not Advertisements).

Item [4] - Poster Cases - 4 No. Lockable poster cases with anodised silver frames. To show local store information.

Item [5] - Post Sign Panels - Aluminium Composite Panels fitted to existing Post Sign at store boundary.

Item [6] - Car Park Signs - (Not Advertisements).

Advertisement Type:

Fascia Sign

Height:

0.8 metres

Width:

14.5 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

3.07 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Item [1] - Aluminium Composite Material Fascia with 5mm thk acrylic One Stop Logo Pod and White vinyl logo applied to face. Trough Light mounted / fixed to top of fascia. Please see attached planning drawings for further information.

The colour of text and background:

One Stop Pod Logo - White text on blue on red fascia back ground c/w additional white text on red fascia background.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2.84 metres

Width:

1.36 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

Item [2] A, B & C. - Aluminium Composite Panels with digitally printed image to face. Mounted to 1st glazing bay of shop front. Please refer to attached planning drawings for further information

The colour of text and background:

White text on blue background with red accents.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.83 metres

Width:

0.58 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

7.5 centimetres

What materials will the advertisement be made of?:

Item (4) - Poster Cases. 4 No. Lockable poster cases with anodised silver frames, mounted at 2 No. locations to store front elevation. To show local store information. Please see attached planning drawings for further information.

The colour of text and background:

Using One Stop branding colours. Red white and blue.

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

2.03 metres

Width:

1.03 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

3.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Item [5] - Aluminium Composite Panels with vinyl lettering and logos applied to face. Please see attached planning drawings for further information.

The colour of text and background:

White text on blue back ground and white text on red background.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Item [2] - ACM Panel - A, B & C. - 3 No. Aluminium Composite Material panels with mounted to store front window.

Item [4] - Poster Cases - 4 No. Lockable poster cases with anodised silver frames. To show local store information.

Item [5] - Post Sign Panels - Aluminium Composite Panels fitted to existing Post Sign at store boundary.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing ATS Euromaster signs and branding to be removed prior to installation of new One Stop signage.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/10/2026

To Date

30/09/2026

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Neal Davis

Date

03/09/2026

