



PROJECT:

The Gym Group
Churchill Way W,
Salisbury
SP2 7TS
Permanent External Signage
Scheme

SIGN REF / PRODUCT ID:

EX02

Mesh framework
C/W Illuminated built up
logo & letterset

DRAWING:

30871_1-BB-R04

CHECKED:

27-MAR-26 - SP

REVISION - DATE - DRAWN BY:

R00 - 27-MAR-26 - JW
Initial brand book document.

R02 - 14-MAY-26 - JW
Visual revised to single door.

R03 - 06-JUL-26 - JW
Visual revised door position changed
scheme revised.

R04 - 04-AUG-26 - JW
Visual revised.

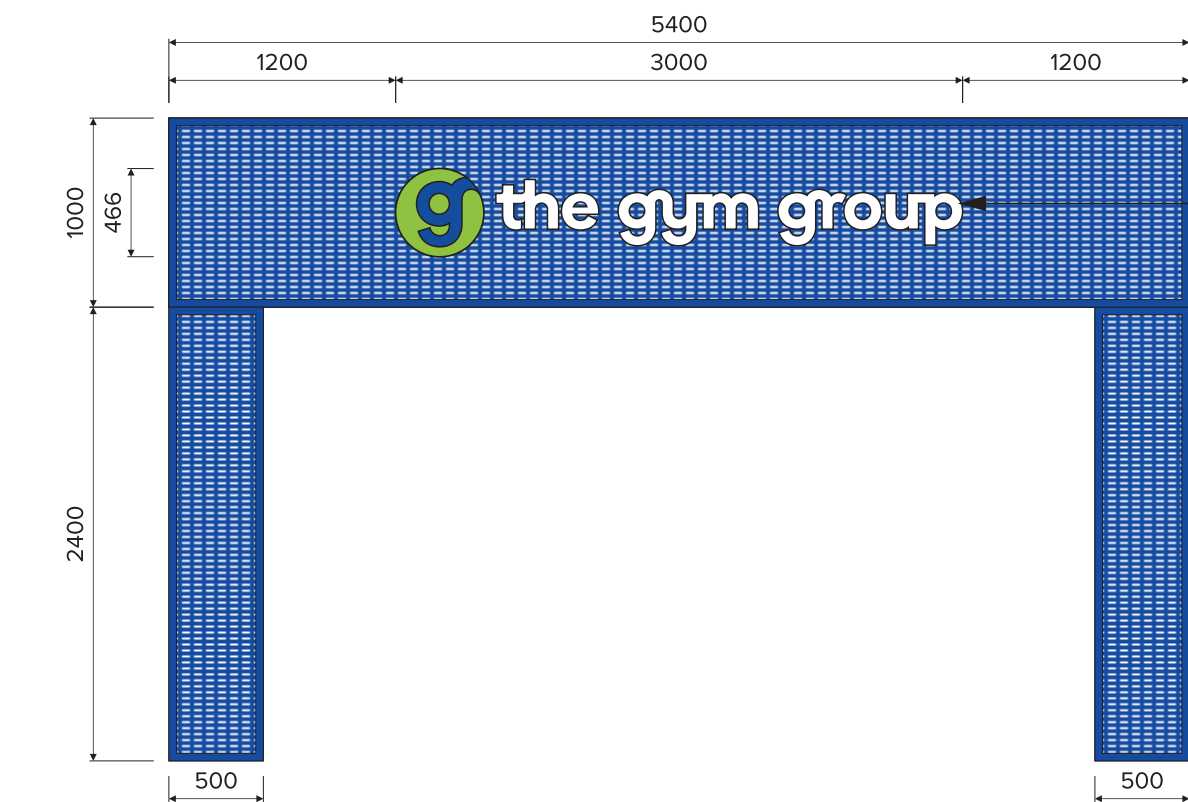
NOT FOR MANUFACTURE

This brand book outlines recommendations for sign content, layout and placement for approval. Engineering drawings and artwork files are to be produced based on the approved brand book. Dimensions are in millimetres (mm) unless specified. Sizes are shown as width (w) x height (h) x depth (d) and scaled @A3.

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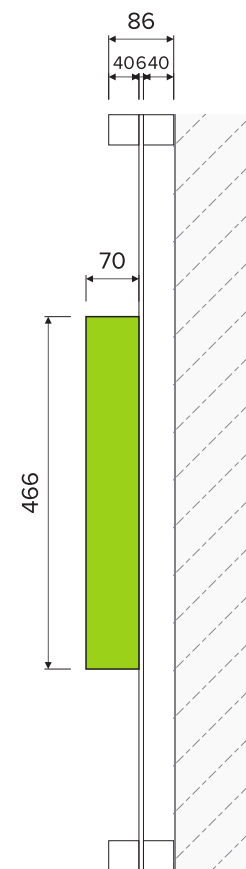
SHEET:

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FACE VIEW
@1:40

Internally illuminated built up letters & logo,
Letters:
Opal acrylic faces, returns painted ○ White (see finishes)
Logo:
Acrylic face ● Green (see finishes)
● Blue (see finishes) to face.
Returns painted ● Green (see finishes)
Mesh & framework to be
finished ● Blue (see finishes)



PROFILE VIEW
Built up logo @1:10