

Trowbridge Town Park Regeneration

Trowbridge Park is at the heart of our county town, but we know it hasn't received the investment it deserves for a long time. Much of the park's equipment and infrastructure has now reached the end of its serviceable life. We want to change that. Our vision is to transform Trowbridge Park into a premier "Destination Park"—a high-quality, inclusive space that supports your wellbeing, boosts our local economy, and provides a flagship leisure space that Trowbridge can be proud of.

The Proposal: The Council has identified three major projects to lead this transformation and we would like to hear your thoughts:

1. **A Destination Play Park:** A total redevelopment of the play area. Our goal is to replace dated equipment with a safe, modern, and fully inclusive space where children of all ages and abilities can play together.
2. **Covered Padel Courts:** Bringing one of the world's fastest-growing sports to Trowbridge. These two weather-resilient, enclosed courts will provide a year-round space for social exercise.
3. **New Park Hub & Mini-Golf:** Replacing the old kiosk with a modern "Park Hub" and completely revitalising the mini-golf course to create a vibrant social point for families and visitors.

Why Your Voice Matters: This project is about more than just new equipment; it is about creating a park that reflects the needs of a modern, growing community. Whether it's improving accessibility, increasing safety, or providing better leisure options, your feedback will help shape the final plans. We invite you to review the details and share your views on how we can make Trowbridge Park a better space for everyone. **How the project is funded:** To bring this vision to life, we are proposing a total capital investment of £995,000. Because this is a significant long-term improvement for Trowbridge, the Council intends to fund the entire project through a 20-year loan from the Public Works Loan Board (PWLb)—a specialist government lender that provides low-interest loans to local authorities for community infrastructure.

The annual repayment for the loan is £82,912. This will be repaid through the income generated from the Padel (the Lawn Tennis Association model estimates £80,000 income per year, for two covered courts)/Park Hub (estimated income £25,000 per year).

We are committed to responsible financial management. The most important feature of this plan is its self-funding repayment model:

No precept Increase: The loan will not be paid back through your council tax.

Smart Income: Instead, the yearly repayments will be covered by the income generated from the new Covered Padel Courts and the Mini-Golf/Park Hub.

Community benefit: By using the popular paid for attractions to 'foot the bill', the exciting new £400,000 play park can be developed at no cost to Trowbridge Residents.

A Destination Play park

Trowbridge Play Park is the heart of our Town Park, but we know the current facility no longer meets the needs of our growing town. The equipment is aging and, in many cases, has reached the end of its life.

We are proposing a £400,000 transformation to replace the current site with a modern, inclusive, and visually striking "Destination Play Space." This isn't just a local playground; it's a long-term investment in our children's health and the town's future.

What the New Play Park could offer:

Our goal is to create a space where every child, regardless of ability, can play safely.

Something for Everyone: While focused on ages 0–14, the design will improve the experience for parents, grandparents, and carers, making it a comfortable spot for the whole family.

Inclusive Play: Designed to meet modern accessibility standards, including equipment for children with mobility, sensory, and neurodivergent needs (ASD-friendly).

Health & Wellbeing: High-quality equipment that encourages physical activity and social interaction in a safe environment.

Town Vitality: A 'destination park' attracts more footfall, supporting our local shops and reducing anti-social behaviour through positive community use.

Sustainable Funding: A Park that Pays for Itself

We understand the importance of responsible spending. That is why this project is designed to be self-funding.

The initial investment will be secured via a low-interest government loan (PWLB).

The loan repayments will be covered by the income generated from the new Padel Courts and the revitalised Mini-Golf and Park Hub.

This ensures a high-quality facility for families without placing an additional long-term burden on the general taxpayer.

Timeline & Next Steps

We are currently in the planning and consultation phase. If the project moves forward:

Planning: We will seek planning permission for the new, exciting structures.

Construction: We aim to build between January and May 2027 subject to planning, ensuring the new park is ready for the warmer summer months.



What do you want the new play area to include? (Pick all that apply)

- | | |
|---|---|
| ☐ Swings | ☐ Seating |
| ☐ Slides | ☐ Climbing apparatus |
| ☐ Zip Wire | ☐ High Towers |
| ☐ Inclusive Play Equipment | ☐ Toddler Play Equipment |
| ☐ Teen Area | ☐ Communication Boards |

After looking at the concept images above what appeals to you the most and what is it about this design you like?

Do you have any ideas or comments you would like to share?

Adventure Golf & The Park Hub

We are proposing a £235,000 investment to replace our outdated mini-golf and kiosk with a vibrant, modern Park Hub. This project is designed to be a social centrepiece for Trowbridge—a place where residents of all ages can gather, play, and relax. What the New Hub Will Offer: The Park Hub isn't just a building; it's an upgrade to the entire park experience:

- **A Modern Adventure Golf Course:** A high-quality, attractive course designed for everyone from toddlers to grandparents. We are even exploring illuminated play for evening fun!
- **The Hub Building:** A stylish, timber-clad modular building that matches the new park toilets. It will serve as the central base for equipment hire and visitor information.
- **Refreshments:** We are designing the Hub to offer hot and cold drinks and light snacks—perfect for a post-play treat or a break during a park walk.
- **Inclusive & Robust:** The entire site will be step-free and fully accessible, built with durable materials to ensure it stays in great condition year-round.

Self-Sustaining Investment: Like the rest of the park's transformation, this project is built on a sustainable financial model. The income generated from mini-golf games and refreshments at the Hub will be used to repay the project costs of the free-to-use Play Park. This ensures our community facilities are high-quality and financially independent.

Smart Construction & Timing We want to improve the park without causing years of disruption. By using a modular design, the new Hub can be built mostly off-site and installed quickly.

- **Planning & Design:** We will ensure the building's size and lighting are respectful of our neighbours and the park's ecology.
- **Target Completion:** We aim to have the new Mini-Golf and Hub open and ready for the community by Spring 2028 subject to planning permission.



What would you like the adventure golf to be? (Pick all that apply)

- ☐ Bright and Colourful
- ☐ Natural colours using natural materials
- ☐ Low Cost
- ☐ Heritage Links
- ☐ Themed (eg. Animal, Castle, Jungle etc.)
- ☐ Open Year Round

Which of the concept designs to you prefer for the Park Hub and what is it you like about it?

What would you like the Park Hub to sell alongside the equipment hire?

Covered Padel Courts

We are excited to propose the installation of two covered Padel courts in Trowbridge Park (Estimated cost £360,000). Padel is the fastest-growing sport in the UK—a fun, social, and easy-to-learn game that sits somewhere between tennis and squash. By choosing to cover the two courts, we can ensure the courts are usable 365 days a year, rain or shine, providing a reliable space for exercise and socialising.

The Engine of the Project: Funding the Park: The Padel courts are a vital part of our financial plan. Our conservative estimates show that these courts will generate significant annual income.

- **Self-Funding:** This income will be used to pay back the project loan and operating costs.
- **Supporting the Community:** Most importantly, the profit from these courts will subsidise the free-to-use areas of the park, such as the new Play Park.
- **No Tax Increase:** This model allows us to deliver world-class facilities without increasing the council tax precept to cover the Public Works Board loan.

Why Padel? Padel is uniquely inclusive, making it perfect for Trowbridge:

- **All Ages & Abilities:** It is lower impact than tennis, making it great for older residents (70+), yet fast-paced enough for teenagers and young adults.
- **Easy to Learn:** You don't need to be an athlete to enjoy it—beginners can get a rally going almost immediately.
- **Evening Play:** With energy-efficient floodlighting and an automated booking system, the courts will provide a safe, active space during dark winter evenings.

Being a Good Neighbour: Design & Planning.

We have taken great care to ensure these courts fit harmoniously into Trowbridge Park:

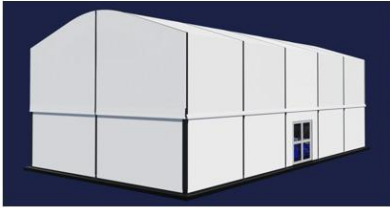
Acoustics & Noise: We have already completed a Noise Impact Assessment. The courts will be built with solid roofs and specialised façades to ensure there is no adverse impact on nearby residents.

- **Minimal Footprint:** The design is to be sleek and weather-resilient, designed to blend into the park environment with minimal visual impact.
- **Inclusive Access:** The site will be fully accessible and step-free, ensuring everyone in the community can play.

Timeline: We aim to coordinate the construction of the Padel courts with the Play Park redevelopment between January and May 2027 subject to planning permission. This "joined-up" approach reduces the time the park is under construction and gets the facilities open to you sooner.

Join the Conversation: Are you interested in trying Padel? Would you like to see local coaching sessions or community leagues established? We want to hear how you would use these new facilities.

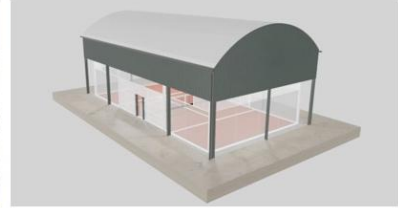
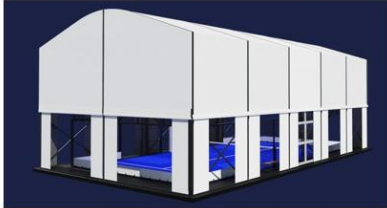
A



B



C



Which design concept is your preferred design?

- ☐ A
- ☐ B
- ☐ C

Why do you like this design?

Do you have any concerns you would like to see addressed?

A sustainable future for Trowbridge Park

This redevelopment is more than just a series of upgrades; it is a strategic plan to make Trowbridge Park self-sustaining. By balancing new sports facilities with free community spaces, we are ensuring that the park can thrive for decades without placing a burden on the local tax payer.

The "New Park" Model: The core of this proposal is a simple, effective balance: the income generated by our two "Active Zones" will directly fund the "Community Zone."

- The Active Zones (Padel & Adventure Golf): These facilities are designed to be high-quality, affordable, and popular. The revenue they generate from court bookings, games, and refreshments at the Hub will be used to repay the project investment.
- The Community Zone (The Play Park): Because the Padel and Mini-Golf generate a steady income, we can afford to build and maintain a £400,000, 'Destination' play area that remains completely free for all families to enjoy.

At a Glance: Play Park £400,000 : A safe, inclusive, and modern space for children of all abilities. Funded by Park income. Padel Courts £360,000: Year-round, weather-proof access to the UK's fastest-growing sport. Generates primary revenue. Park Hub & Adventure Golf £235,000: A social centre for the park with refreshments and family fun. Generates secondary revenue. Your Park, Your Say: We are moving away from years of "reactive repairs" and toward a flagship destination that Trowbridge can be proud of.

We want this park to be a place you use, enjoy, and value.

Do you agree that Trowbridge Park is in need of regeneration?

- ☐ Yes
☐ No

Do you support this "self-funding" model to avoid precept increases?

- ☐ Yes
☐ No

What concerns, if any, do you have regarding the Council taking a 20-year PWLB loan for this project?

Do you have any other comments?

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