

Appeal 6012933

Questionnaire

Appeal type	Commercial advertisement
Appeal procedure	Written
Appeal site	Pavement o/s Ramparts, Devizes Road, Salisbury, SP2 7EE
Agent contact details	Lewis Baldwin Lewis.Baldwin@mitie.com [REDACTED]
Local planning authority	Wiltshire
Application number	PL/2026/02790

Constraints, designations and other issues

Is a commercial advertisement appeal the correct type of appeal?	Yes
Affects a listed building	No
Affects a scheduled monument	No
Conservation area	No
Protected species	No
Is the site in an area of special control of advertisements?	Yes
Green belt	No
Is the site in a national landscape?	No
Designated sites	No

Notifying relevant parties

List of neighbours' addresses that you notified about the application	List of Consultees & Neighbours.pdf - awaiting review
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Type of Notification	A site notice Letter/email to interested parties
Site notice	Site Notice.pdf - awaiting review
Letter sent to neighbours	Neighbour Consultation.pdf - awaiting review
Appeal notification letter and the list of people that you notified	Appeal - Notification of CAS Advert Procedure Part 1 Appeal.pdf - awaiting review

Consultation responses and representations

Statutory consultees	Yes Highways and National Highways
Representations from other parties	Yes
Uploaded representations from other parties	Consultee.pdf - awaiting review Reps Comment.pdf - awaiting review Consultee 2.pdf - awaiting review

Planning officer's report and supplementary documents

Planning officer's report	officer report.docx - awaiting review
Did you refuse the application because of highway or traffic public safety?	No
Did the appellant submit complete and accurate photographs and plans?	Yes
Policies from statutory development plan	Wiltshire Core Strategy - Core Policy 60 Sustainable Transport.pdf - awaiting review Wiltshire Core Strategy - Core Policy 01 Settlement

Strategy.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 61 Transport and Development.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 58 Ensuring Conservation of the Historic Env.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 20 Spatial Strategy Salisbury Community Area.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 36 Economic Regeneration.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 57 Ensuring high quality design and place shaping.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 02 Delivery Strategy.pdf - awaiting review
Wiltshire Core Strategy - 00 Front Page.pdf - awaiting review
Wiltshire Core Strategy - Core Policy 50 Biodiversity and geodiversity.pdf - awaiting review

Emerging plan	Yes
Uploaded emerging plan and supporting information	Salisbury_Neighbourhood_Development_Plan_Part_2.pdf - awaiting review Salisbury_NDP_2024_Part_1.pdf - awaiting review
Uploaded other relevant policies	creating-places-design-guide-spg-adopted-april-2006.pdf - awaiting review Shopfront_design_in_Salisbury.pdf - awaiting review Wiltshire Design Guide 25th March 2024.pdf - awaiting review
Supplementary planning documents	No

Site access

Will the inspector need access to the appellant's land or property?	No
Will the inspector need to enter a neighbour's land or property?	No
Potential safety risks	No

Appeal process

Appeal procedure	Written representations
Appeals near the site	Yes
Appeal references	6012932

Are there any proposed conditions?	Yes 1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission. No advertisement shall be sited or displayed so as to— (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military); (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that
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does not endanger the public.

Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

REASON: To comply with Regulation 14 (7) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. This consent shall expire at the end of the period of [5] years from the date of this Notice.

REASON: To comply with Regulations 14 (7) and (8) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007

3. The development hereby permitted shall be carried out in accordance with the following approved plans:

Application form received
21/04/2026
Site location map Drg no 001
B received 30/04/2026
Proposed Site Plan Drg no
002 A received 21/04/2026
Existing and Proposed
Elevations Drg no 003 A
received 21/04/2026
Professional Lighting Guide
PLG/05/23 dated 2023
received 21/04/2026
Street Hub Product Statement
dated February 2021 received
21/04/2026
Planning Statement received
21/04/2026
Review of the telephony
universal service obligation
dated 2022 received
21/04/2026
Photomontage received
21/04/2026
Inclusive Mobility: A Guide to
Best Practice on Access to

Pedestrian and Transport
Infrastructure dated
December 2021 received
21/04/2026
Street Hub Anti-Social
Behaviour Management Plan
V3 dated April 2021 received
21/04/2026

REASON: For the avoidance
of doubt and in the interests of
proper planning.

4. The intensity of the
illumination of the sign hereby
permitted shall be no greater
than 300cd/m² during the
period between dusk and
dawn.

Reason: In the interests of the
safe and efficient operation of
the A36 trunk road.

5. No advertisement at any
time shall contain moving
images, animation, flashing,
intermittent or full motion video
images, audio, directional
symbols or any images that
resemble road traffic signs or
traffic signals.

Reason: In the interests of the
safe and efficient operation of
the A36 trunk road.

6. There shall be an
uninterrupted transition from
one screen image to another
with no effects applied
(including fades and swiping).
Transitions shall be
instantaneous, and no
individual advertisement shall
be displayed for a duration of
less than 10 seconds.

Reason: In the interests of the
safe and efficient operation of
the A36 trunk road.

7. The advertisement display
shall at all times contain a
feature that will turn the
display off (showing a
black/blank screen) in the
event of malfunction or error.

Reason: In the interests of the safe and efficient operation of the A36 trunk road.
