

Nomination for listing as an Asset of Community Value

Nominated land

Area to be covered Please describe the nominated land including its proposed boundaries and exact location, address, postcode and a map attachment.	The Swan Longstreet Enford Pewsey SN9 6DD Plan attached
Ownership Please state all the information you have on: (i) the names of current occupants of the land, and (ii) the names and current or last known addresses of all those holding a freehold or leasehold estate in the land; Please include a copy of the land registry entry.	(i) Occupier: Swan Enford Trading Ltd (ii) Freeholder: Swan Enford Ltd. The Swan, Longstreet, Enford, Pewsey, Wiltshire, SN9 6DD Attached

Community value

Your reasons for thinking that Wiltshire Council should conclude that the land is of 'community value', having regard to the definition in the Localism Act:

- current primary use of the building/ land or use of the building/ land in the recent past furthers the social well-being or social interests (cultural, recreational, or sporting interests) of the local community
- it is realistic to think that now or in the next five years there could continue to be primary use of the building/land which will further the social well-being or social interests of the local community (whether or not in the same way as before)

The Swan is a Grade II Listed coaching inn turned public house dating from the 17th Century, with its rare "gantry" sign spanning Longstreet (currently being restored for restoration on site as this is seen as an integral part of the local community and its history). Longstreet is a 20 mph "C-class" village road providing safe walking access. It is located in the centre of the village and is the only pub serving a population of under 1,000 (2021 Census 619). It was voted Best Rural Pub in the UK 2018 by the Countryside Alliance. The pub has outdoor seating to front and rear providing space for families, and has been included for many years in tourist guides including the CAMRA Good Beer Guide. The kitchen was upgraded recently and the food offering proved very popular.

Swan Enford Trading was set up in June 2025 when the previous tenant left, and the pub has been run by in excess of 50 villager volunteers since then, until April of this year, when new majority shareholders stepped up (recently arrived Enford residents) and the pub still runs with a mixture of paid staff and volunteers. The new majority shareholders are also committed to hiring employees and casual workers from the local community. This supports training for young workers, gives local residents the opportunity to learn new skills and enter the workforce and ensures that the Swan continues to work with and support the local community

The food offering is being gradually re-introduced, with great success. Where possible, food ingredients have always been sourced locally.

The pub has always provided, and continues to provide, a variety of real ales, all from Wiltshire breweries, including those in Netheravon and Westbury.

The Swan has supported a number of local charities (for example Julia's House) and has served as the primary community meeting place for the village, hosting , amongst many village activities the following:

The Hub in the Pub – a monthly cake and coffee social meeting for the whole village, preventing social isolation by providing support and social contact for villagers of all ages. The public areas are all on the ground floor with accessible access and w.c.s

Weekly Quiz Night – has been active for nearly 30 years, bringing together competitors from Enford and from

	surrounding villages. Annual music and beer festival (“Swanfest”) – a day of food, drink and music attracting several hundred people. Swanfest has been a platform for local music artists and contributes to the local area’s culture. During the pandemic, the Swan stepped up to provide shopping, local delivery services for the community. The Swan is the meeting place for a number of local sporting and social groups and clubs, including cyclists, exercise group etc, and this is a continuously evolving situation as new groups and clubs are formed and need a base. The continued commitment of volunteers to help running the pub demonstrates both the importance of The Swan to the community and also the level of local support for its continuance. There is no reason to believe that this will not continue to be the case for the next 5 years. Salisbury and South Wilts CAMRA support this application, noting community benefit and historical interest. CAMRA quote new research from Oxford University showing that “people who have a “local” pub are happier, are more satisfied with their life and have a wider network of friends”.
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Eligibility to nominate Please provide evidence that you meet the definition of a community nominator as set out in the regulations (i.e. a parish council or voluntary or community body with a local connection). If an unincorporated group please provide a list of 21 names on the local electoral register.	Enford Parish Council is the applicant.
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Your details

Parish	Enford
Community area	Enford Community Area comprises the civil parish of Enford and its surrounding hamlets - Compton, Coombe, East Chisenbury, Fifield, Littlecott, Longstreet, New Town, and West Chisenbury Stonehenge Area Board.
Your organisation	Enford Parish Council
Contact name	Peter Cliffe-Roberts
Position held	Councillor
Address	
Telephone	
Email	

I confirm that all information provided is accurate and complete

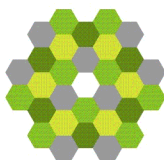
Name	Richard Roberts, Chairman, Enford Parish Council
Date	26 May 2026

Please return to assetsofcommunityvalue@wiltshire.gov.uk (scanned attachments can be accepted).

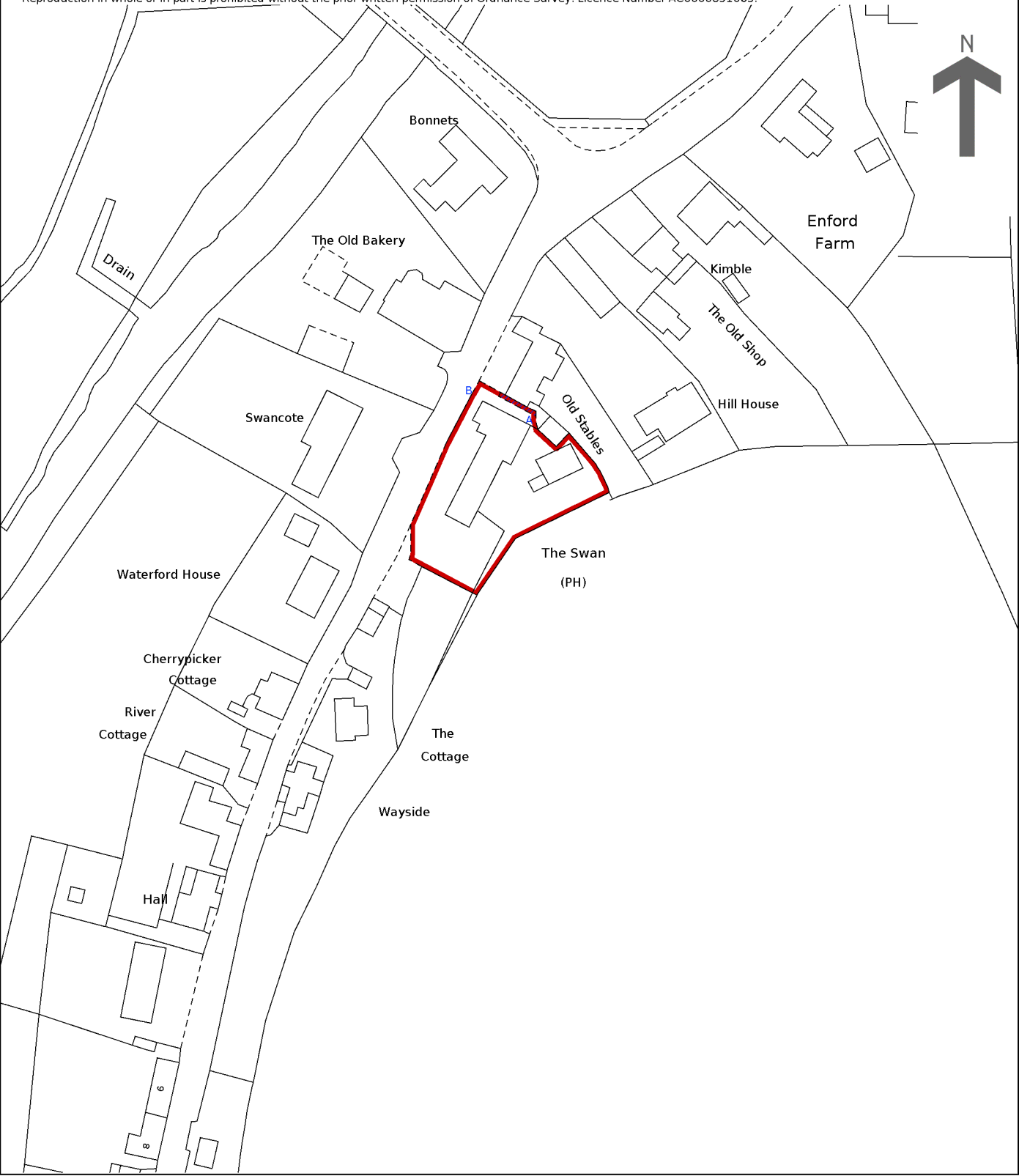
HM Land Registry

Current title plan

Title number **WT171094**
Ordnance Survey map reference **SU1451SW**
Scale **1:1250 enlarged from 1:2500**
Administrative area **Wiltshire**



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