



PROPOSED HEALTH, RACQUETS AND WELLNESS FACILITY IN CHIPPENHAM

STATEMENT OF COMMUNITY INVOLVEMENT

Prepared for David Lloyd

February 2026

Documentation Production Record			
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1.0 INTRODUCTION AND BACKGROUND

1.1 Introduction

This statement of Community Involvement (SCI) Report has been prepared by Development Communications Ltd (DevComms) in support of a planning application, reporting on the pre-submission public consultation undertaken for plans to develop a health, racquets and wellness facility at a vacant plot at Southpoint Business Park, A350 West Cepen Way in Chippenham.

David Lloyd Leisure's vision for the site seeks to provide a high-quality facility that delivers a broad range of active, leisure and lifestyle pursuits for all the family, as well as create a range of good local jobs to aid the towns economic growth.

This SCI provides an overview of the stakeholder engagement and public consultation undertaken. This report should be read in conjunction with other technical documents in support of the application.

About DevComms

DevComms is a political and stakeholder engagement consultancy specialising in the property development sector and has undertaken community and stakeholder engagement for David Lloyd.

DevComms is committed to promoting and creating positive change by collaborating with communities to create better places.

2.0 POLICY BACKGROUND AND CONSULTATION

2.1 National Policy

Community and stakeholder engagement holds an important role throughout the planning and development process, resulting in a better understanding of local areas and a well-developed scheme.

The National Planning Policy Framework (NPPF 2024) supports the process of community engagement:

40. Early engagement has significant potential to improve the efficiency and effectiveness of the planning application system for all parties. Good quality preapplication discussions enables better coordination between public and private resources and improved outcomes for the community.

Further to this Local Planning Authorities are to encourage developers to engage with the local community, even when not required by law, before submitting applications (NPPF paragraph 41). Early pre-application consultation with statutory consultees is also supported in the NPPF (paragraph 41).

2.2 Local Policy

Wiltshire Council adopted their Statement of Community Involvement in July 2020, which sets out how they will consult with the local community as well as how they expect developers to communicate with local stakeholders.

Wiltshire Council adopted Statement of Community Involvement (SCI) states that:

“We also encourage developers and applicants to engage with local people and communities including Town and Parish Councils and with neighbours, when appropriate, before submission of a planning application. This might be in the form of a public meeting or display of materials (online and/or at a public exhibition) when local people can make the developer aware of any views they have prior to the submission of an application. “Section 8.11 Statement of Community Involvement July 2020.

2.3 Best Practice

In addition to the requirements and advice in the NPPF and Wiltshire Council adopted SCI, DevComms have sought to ensure all materials prepared reflect the following best practice principles:

- Prepare 'plain English' clear, concise, and understandable materials
- Make information and material accessible to the local community
- Publicise the proposals and online consultation
- Contact the local community and individuals likely to have the most interest in the proposals – to explain the approach to consultation, provide briefings on the proposals and seek their feedback.

2.4 Data Protection

A data protection statement was included on the online and in-person feedback forms.

This detailed that the public consultation was being conducted by Development Communications Limited (DevComms), a Data Processor, acting on behalf of developer, the Data Controller.

It stated that responses would be shared with and considered by the developer, and DevComms, as part of the consultation process on these proposals. Personal information would be securely stored for the duration of the project and securely destroyed/deleted on completion. Aggregated insights might be published or shared with the relevant local planning authorities as part of a planning application. No personal data will be shared as part of this process.

This report does not name individual respondents (other than elected representatives whose details are publicly available) and under no circumstances will personal data be shared for marketing purposes or with companies outside of DevComms and David Lloyd. Published results do not include personal information or anything that could identify individuals from their feedback.

Consultation respondents will only be contacted again in the future about the proposals if they have explicitly stated that they would like to be kept updated.

3.0 OVERVIEW OF ENGAGEMENT

In order to ensure both political and community stakeholders were notified of the proposals, an engagement exercise was undertaken by DevComms. This included a newsletter mailing to the local community, a dedicated project website, email briefings to elected representatives and a public consultation event.

The following section provides an overview of engagement activities undertaken with local stakeholders and the community. An overview of feedback received from residents and stakeholders can be found in Section 4 of this report.

3.1 Local politics

The following political stakeholders were notified of the public consultation by email.

Political stakeholders were also invited to meet with the project team individually in addition to a preview exhibition for key local political stakeholders to discuss the proposals in more detail prior to the public consultation event.

Below is a list of politicians who were contacted throughout the consultation process:

- Sarah Gibson MP – Chippenham Constituency
- All Chippenham Town Council members
- All members of Lacock Parish Council
- Local Wiltshire Council ward members
 - Councillor Ross Henning – Chippenham Lowden and Rowden Ward Member (Site Ward)
 - Councillor Peter Wragg – Chippenham Lowden and Rowden Ward Member (Site Ward)
- Strategic Wiltshire Council members
 - Councillor Ian Thorn – Leader of the Council
 - Councillor Mel Jacob – Deputy Leader of the Council and Cabinet Member for Communities, Engagement and Corporate Services
 - Councillor Adrian Foster – Cabinet Member for Strategic Planning, Development Management and Housing
 - Councillor Helen Belcher OBE - Cabinet Member for Economic Development, Regeneration and Assets
 - Councillor Martin Denz JP – Chair of the Northern Area Planning Committee

3.2 Email briefings

As part of the initial engagement, local representatives including both Lacock Parish Council and Chippenham Town Council were invited to a preview session prior to the public section of the consultation event. Both Lacock Parish Council and Chippenham Town Council have requested a meeting with the David Lloyd Leisure team to provide them with additional information about the scheme being

proposed. At the time of writing this Statement of Community Involvement a meeting is yet to be confirmed with both stakeholders.

Emails were sent to the relevant politicians, included in the above list at 3.1, which included providing them with an overview of the proposals as well as inviting them to a preview session held on the Wednesday 25th February 2026 from 14:00 - 15:00.

Upon extending the invitation to local and strategic members, the project team were advised that a meeting would be taking place at Wiltshire Council which would mean that some members would be unable to attend the preview session being held. The project team have since reached out to those members affected in order to offer the opportunity to meet with the team separately, should that be something of interest.

Councillor Ross Henning, ward member for Chippenham Lowden and Rowden attended the member preview session and discussed the proposals in more detail with the project team members present at the session.

3.3 Residents invite mailing

A 2-page A4 newsletter was issued on Thursday 19th February 2026 to approx. 1,543 addresses, who lived within close proximity to the proposed location for the health, racquets and wellness club.

The newsletter provided background, context, and details of the proposals, as well as the benefits for the local community. It also invited recipients to attend a public consultation event, how further information on the proposals could be accessed and the project team would be in attendance to answer any questions.

Contact details for the development team were provided, so that recipients could get in touch directly with any questions.

A separate letter was required to be drafted to be sent to a specific area of properties. This was due to a printing error that was experienced with the initial mailing.

A copy of the newsletter can be found in appendix A.

A copy of the mailing area the newsletter was issued to can be found in appendix B.

A copy of the additional letter can be found at appendix C.

A copy of the mailing area the additional letter was sent to can be found at appendix D.

3.4 Project Website

An effective means of providing detailed information to a large number of people is through a dedicated, project-specific website.

The project website was comprised of five tabs which provided information on the in-person consultation events that were being held, and information on the proposals. All of the consultation materials that were available to be viewed in-person were made available to download on the website.

The website also provided those who accessed it to leave feedback via the online feedback form.

The website can be accessed through the following link:

<https://consultwithyou.co.uk/davidlloyd/chippenham>

Screenshots of the website can be viewed in appendix E.

3.5 In-Person Exhibition Event

A public exhibition event was organised to ensure that the local community and key stakeholders had an opportunity to view detailed information on the plans and speak directly with the project team.

The event was held on the Wednesday 25 February 2026 at Chippenham Golf Club, in the Four Seasons Suite, The Club House, Malmesbury Road, Chippenham, Wiltshire, SN15 5LT. A member's briefing session was held from 14:00 till 15:00. The consultation event was held at the same venue ran from 15:00 – 19:00. Project members were present to assist the local community and stakeholders. During the period the event was run, 19 people attended.

Feedback forms were displayed at the public exhibition and were made available for local residents to fill in once they had previewed the information on display at the event and spoken with the project team. Feedback could be provided online or using a feedback form at the event.

A copy of the Feedback form can be found in Appendix F.

A copy of the Exhibition boards can be found in Appendix G.

3.6 Accessibility and diversity

For those without access to the internet or with additional needs, hard copies and accessible versions of all material were available on request.

The use of a dedicated freephone line and Freepost address ensured the consultation was open to people who may not have access to the internet.

Our consultation website was also accessible, including Screen Reader compatible.

4.0 FEEDBACK AND COMMENTS RECEIVED

This section provides a breakdown of the feedback received during the public consultation period. This feedback has been carefully analysed and reviewed, with the key matters identified and responded to within this report.

RATING QUESTIONS:

Q1 – Do you support David Lloyd Leisure’s proposal at Southpoint Business Park, Chippenham?

Yes – 30

No - 0

Q2 – On a scale of 1 to 5, how supportive are you of a leisure provision on this site?

Not supportive at all - 0

Not supportive - 0

Undecided - 0

Supportive - 1

Very supportive – 29

Q3 – On a scale of 1 to 5, how supportive are you of enhancing the offering of sporting and leisure facilities in Chippenham?

Not supportive at all – 0

Not supportive – 0

Undecided – 0

Supportive – 0

Very supportive – 30

Q4 – Do you support David Lloyd Leisure’s plans to build a development which is sustainable for the future on the site, as it aims to be Carbon Neutral?

Yes – 30

No – 0

Q5- What are your thoughts on the layout and design of the proposed health, racquets and wellness facility?

General Positive comments, including:

- “Exactly what Chippenham needs” and “Looks great”

Lack of Existing Facilities locally, including comments such as:

- Lack of premium health clubs locally
- Town growth requiring better leisure infrastructure
- Need for swimming pools and spa facilities

Economic & Employment Benefits

- Understanding that the proposal would create local jobs
- Support for the proposals and the economic benefits it could create

General request for additional facilities.

Parking Concerns.

Q6- Do you have any additional comments on the proposed development?

Strong support and enthusiasm for the site, including comments such as:

- “Brilliant initiative”, “Absolutely thrilled”

Questions surrounding affordability of the memberships.

Support for the principle of development as it is in line with recent residential expansion.

5.0 RESPONSE TO COMMENTS

As outlined above, all comments received were collated and analysed in order to understand the main areas of interest arising from the consultation.

Generally, the comments received during the public consultation were largely positive, highlighting their enthusiasm for a David Lloyd to come to the local area.

5.1 How much will membership cost? Are there other membership options ?

Due to the proposals still being at an early stage, there is not yet a fixed price as the club opening date is dependent on the planning process.

However, membership of the club would provide full access to the spa, racquet facilities, gym, indoor and outdoor heated pools, and all the exercise classes that are available. Available memberships also include couples, and family memberships.

This membership would also provide access to clubs of the same tier, and all tiers below.

5.2 How many parking spaces will be provided?

The site will offer free on-site parking, with circa 277 car parking spaces. The number of spaces available on site will cater to the peak times at the club.

5.3 What are the standard operating hours?

David Lloyd clubs open doors at 06:00, and close at 22:00, providing ample opportunities for members to take advantage of the facilities on offer.

5.4 Will there be increased traffic movements?

The site is expected to see 1,428 weekday trips to/from the club. Attendance at the club is expected to sit on the shoulders of the traditional peak traffic hours.

5.4 Are the facilities accessible for people with physical impairments?

David Lloyd Club is committed to ensuring inclusion and accessibility for people of all abilities. Club staff have received training to ensure they can provide support to members with disabilities when needed. The building will be design & built to be compliant with the Disability Discrimination Act.

5.5 What offering does David Lloyd have for Children?

There are a wide range of children's activities offered at David Lloyd clubs – which is a business whose core premise is to meet the needs of all members of a family, regardless of age or ability. Families can enjoy a variety of activities together or individually, with options designed to suit all ages.

From creative classes and sports coaching to Kids Club and Scooter Squad, there's always something engaging for children to do. For families seeking quality time, there is the Signature Classes, Battlebox Play, and Rebels BLAZE provide a mix of bonding and fitness.

There are also tailored group classes for younger members, with sessions for ages 3–5 and 6–10. Kids can enjoy sports clubs, arts and crafts, and activities like Lego Squad, Design Squad, and Science Squad. To make things easier for parents, all kids' classes are scheduled to coincide with adult sessions.

Children can participate in unique programmes like Scooter Squad, which teaches tricks and games, or Action Squad, a fitness-focused class with sports challenges and lively music. Football Squad offers an inclusive environment where kids can grow their skills through team games and mini competitions.

Our specialist coaching programmes include an LTA-affiliated tennis programme and Swim England accredited swim lessons, catering to all abilities. Taster sessions help kids find their perfect match. For younger children, our crèche provides a safe, nurturing space for kids aged 3 months to 5 years, giving parents peace of mind while they enjoy the club.

5.6 How many jobs will be created as a result of the proposed scheme?

The development will create 70-100 full time and part time new jobs supported by David Lloyd's training and mentoring initiatives.

6.0 CONCLUSION

In order to ensure the local community was fully briefed and provided with an opportunity to comment on the plans, a dedicated public engagement exercise was carried out.

Overall, the feedback displays that there is significant support for the proposed development. Respondents highlighted that the provision of a leisure use facility at the site location is needed.

The public engagement included an invite mailing to 1,543 local business and residential addresses, and a dedicated project website, phone line and email address were set up to ensure all local stakeholders could ask questions directly to the project team, as well as provide feedback.

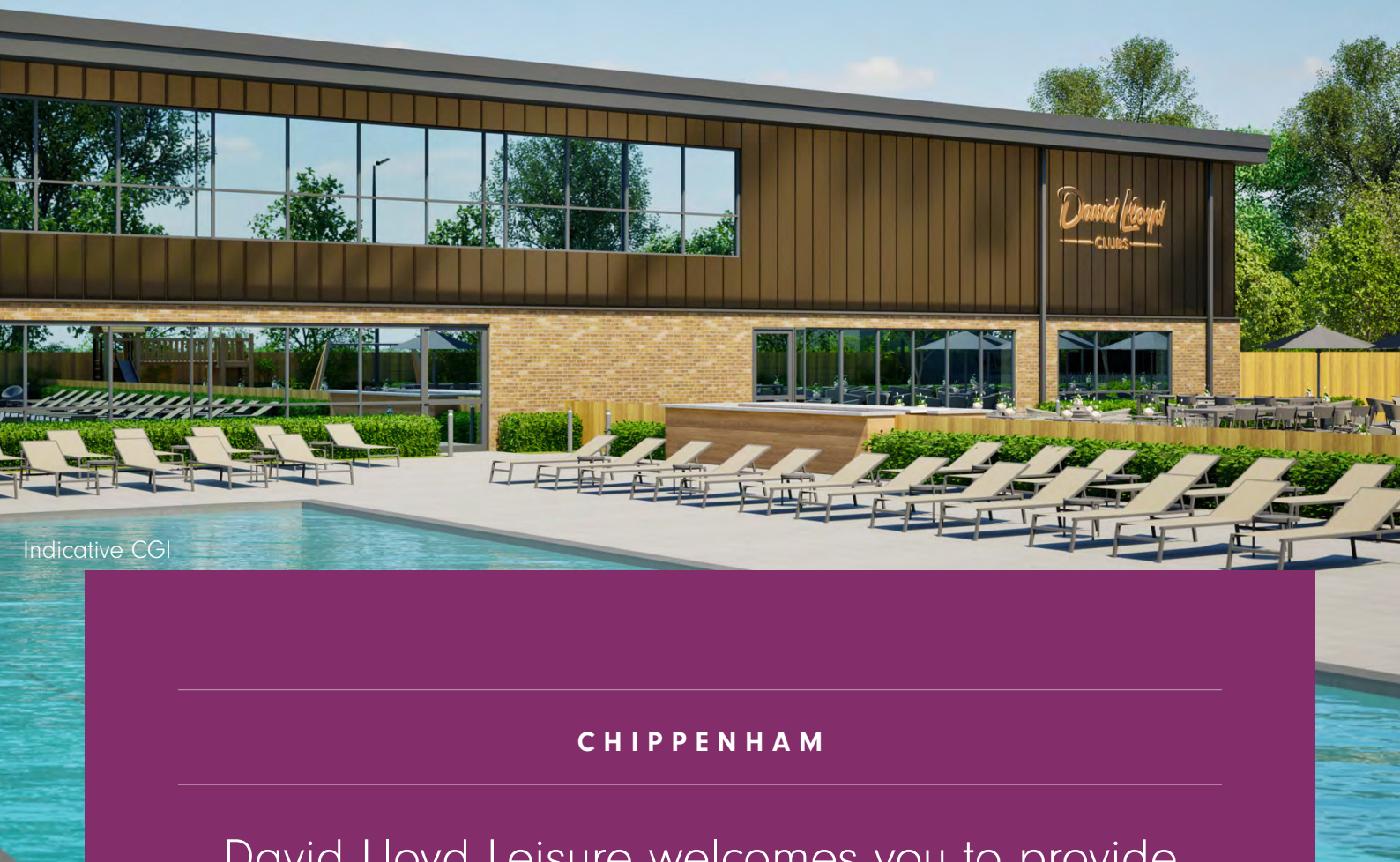
An in-person public consultation event was run in order to provide local residents with information regarding the proposals. An online consultation was run in tandem with the event, allowing those who were unable to attend to view the proposals, and provide feedback.

Feedback received during the public engagement period has been analysed and summarised as part of this report. Comments and questions raised have also been addressed.

Going forward, David Lloyd Leisure is committed to continuing to engage with the local community.

APPENDIX A

SAMPLE COPY OF
NEWSLETTER



CHIPPENHAM

David Lloyd Leisure welcomes you to provide your feedback on proposals that are currently being prepared for an exciting premium health, racquets and wellness club in Chippenham.

About David Lloyd Leisure

David Lloyd Leisure was founded in 1982. Today, David Lloyd is Europe's leading health, sport and leisure group, with 139 clubs across the UK, Republic of Ireland and mainland Europe.

As Europe's leading health, fitness and wellness group, David Lloyd Clubs has been helping families lead healthy and active lives for more than 40 years.

We recognise the importance of our role and responsibility in contributing to a healthy society and a sustainable environment as we aim to be Carbon Net Zero.

In 2023, David Lloyd was named in the top 10 of 'The Sunday Times' Best Very Large Places to Work in the UK.

We are passionate about making our clubs a comfortable and welcoming place to come together with friends, family and fellow members to promote physical and mental health and wellness.



About the site

David Lloyd Leisure has identified a vacant plot at Southpoint Business Park (Plot 100), A350 West Cepen Way, as an ideal location for a premium health and wellness centre.

Reserved Matters planning permission was granted in February 2021 for 50,000sqm of employment development. Plot 100 is one of the remaining plots.

Southpoint has been chosen by Siemens Mobility as the location for its new £100m digital rail engineering HQ. A new David Lloyd Club in this location has the ability to further attract commercial investment, as has been experienced at other locations across the country.

Our initial pre-application response form the Council's economic development team identifies that *"a leisure offer such as this can be an attractor for employees working on the larger site and be something employers can use for recruitment."*

This club will enhance local economic growth by providing a community-oriented destination that promotes physical and mental well-being. The club will create sustained employment opportunities, attract investment, and increase footfall, contributing positively to the local economy.

Have Your Say

We are preparing a planning application for submission to Wiltshire Council later this year and we would like to hear your views on the proposals.

More details will be provided on our dedicated project website, as well as the exhibition boards displayed at our public events. The website can be accessed using the below link, or by scanning the QR code using a smartphone device.

consultwithyou.co.uk/davidlloyd/chippenham

You will be able to provide feedback on the project website or get in touch with the team by telephone or email using the below details.

davidlloyd@devcomms.co.uk

0800 080 3171



Scan
for
website

Consultation Event

Come and meet members of the project team to discuss the proposals. We will be hosting an in-person engagement event on Wednesday 25 February.

Detail of the event is below:

Date: Wednesday 25 February 2026

Time: 15:00 – 19:00

Location: Four Seasons Suite, The Club House, Malmesbury Road, Chippenham, Wiltshire, SN15 5LT

Online Consultation

Thursday 19 February – Thursday 26 February 2026

APPENDIX B

MAILING AREA COPY

DLC CHIPPENHAM

CONSULTATION AREA



APPENDIX C

ADDITIONAL LETTER
COPY

Dear Resident,

David Lloyd Leisure welcomes your feedback on proposals that are currently being prepared for an exciting premium health, racquets and wellness club in Chippenham.

I am writing to you on behalf of David Lloyd Leisure regarding emerging plans for a new premium health, racquets and wellness club in Chippenham.

About the Site

David Lloyd Leisure has identified a vacant plot at Southpoint Business Park (Plot 100), A350 West Cepen Way, as an ideal location for a premium health and wellness centre.

This club will enhance local economic growth by providing a community-oriented destination that promotes physical and mental well-being. The club will create sustained employment opportunities, attract investment, and increase footfall, contributing positively to the local economy.

David Lloyd Clubs provide members with a wide range of premium health and wellness facilities and services. Facilities would include:

- State-of-the-art gym.
- Heated indoor and outdoor swimming pool.
- Top-class racquet facilities.
- Bespoke designed group exercise studios.
- Luxurious spa and spa garden.

As well as stylish clubrooms, modern work spaces and dedicated David Lloyd Kids activities.

Have our say

We are preparing a planning application for submission to Wiltshire Council, and we would like to hear your views on the proposals.

Come and meet members of the project team to discuss the proposals. We will be hosting an in-person engagement event on Wednesday 25 February at the Four Seasons Suite, The Club House, Chippenham Golf Club, Malmesbury Road, Chippenham, Wiltshire, SN15 from 15:00 – 19:00.

Alternatively, you can view the proposal and provide feedback online via our website at <https://consultwithyou.co.uk/davidlloyd/chippenham>.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'J Mallinson'.

James Mallinson

For and on behalf of David Lloyd Leisure

DevComms South West Limited

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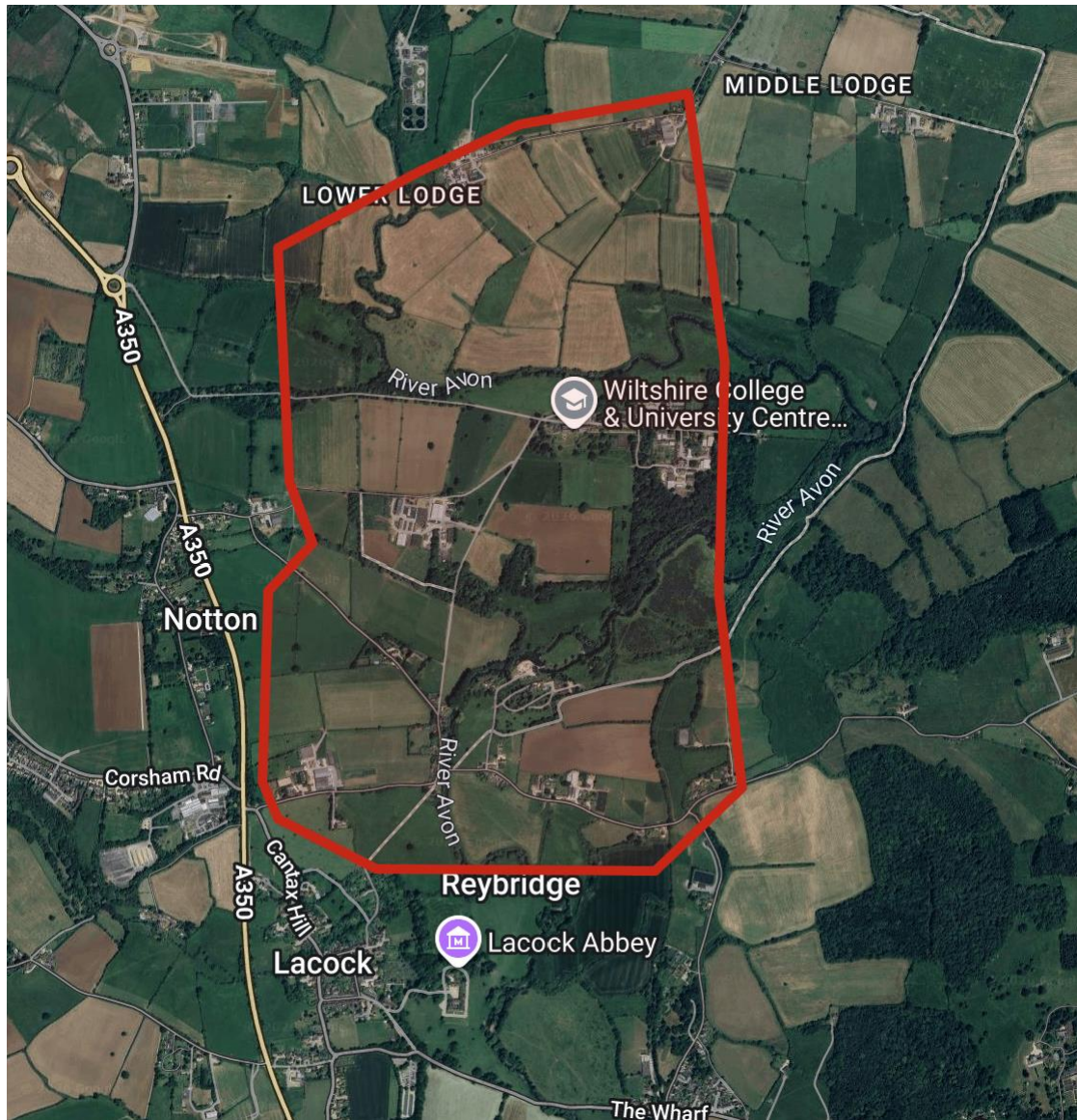
APPENDIX D

ADDITIONAL LETTER
MAILING AREA

DLC CHIPPENHAM

CONSULTATION AREA

ADDITIONAL LETTER



APPENDIX E

SCREENSHOTS OF THE
WEBSITE



Welcome

David Lloyd Leisure is bringing forward exciting new proposals for a state-of-the-art premium health and wellness club at a vacant plot at Southpoint Business Park, A350 West Cepen Way in Chippenham.

We have prepared this website to provide information on the proposals and to keep you informed with the next steps.

This website will also allow you to view the latest updates regarding our planning application and provide contact details for our project team.

Public engagement sessions

Come and meet members of the project team to discuss the proposals. We will be hosting an in-person engagement event on Wednesday 25 February.

Details of the event is below:

Wednesday 25 February 2026

3:00pm – 7:00pm

Four Seasons Suite, The Club House, Malmesbury Road, Chippenham, Wiltshire, SN15 5LT

Online Consultation Period

Monday 16 February 2026 – Thursday 25 February 2026

About David Lloyd Leisure

David Lloyd Leisure was founded in 1982. Today, David Lloyd is Europe's leading health, sport and leisure group, with 139 clubs across the UK, Republic of Ireland and mainland Europe.

As Europe's leading health, fitness and wellness group, David Lloyd Clubs has been helping families lead healthy and active lives for more than 40 years.

In 2023, David Lloyd was named in the top 10 of 'The Sunday Times' Best Very Large Places to Work in the UK.

We are passionate about making our clubs a comfortable and welcoming place to come together with friends, family and fellow members to promote physical and mental health and wellness.

[Click here to find out more information about us via our website.](#)

Our Carbon Net Zero Commitment

Sustainability is at the heart of everything we do at David Lloyd Clubs, and our target to become net zero underpins our environmental programmes.

You can download more information about our ESG strategy by clicking the button below:

[Download our ESG Strategy](#)

[Home](#)[The Site](#)[Our proposals](#)[Benefits](#)[Feedback](#)

The Site

David Lloyd Leisure has identified land off a vacant plot at Southpoint Business Park (Plot 100), A350 West Cepen Way, as an ideal location for a premium health and wellness centre.

Reserved Matters planning permission was granted in February 2021 for the delivery of employment development comprising 50,000sqm. Plot 100 has remained vacant over the past five years.

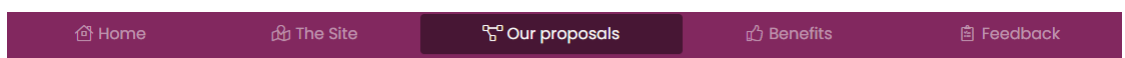
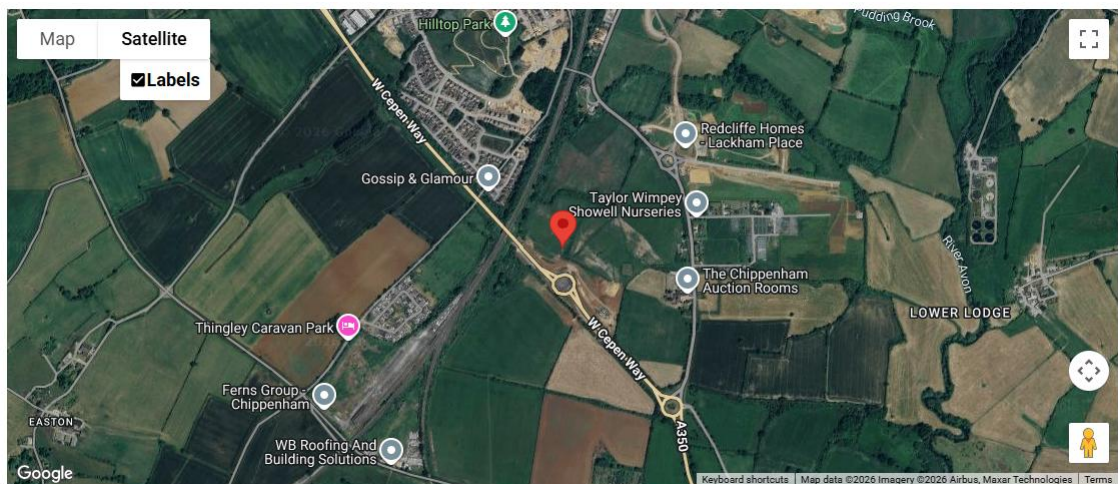
Southpoint has been chosen by Siemens Mobility as the location for its new £100m digital rail engineering facility. A new David Lloyd Club in this location has the ability to further attract commercial investment, as has been experienced at other locations across the country.

Our initial pre-application response from the Council's economic development team identifies that "a leisure offer such as this can be an attractor for employees working on the larger site and be something employers can use for recruitment."

This club will enhance local economic growth by providing a community-oriented destination that promotes physical and mental well-being.

The development will create 70-100 new jobs supported by David Lloyd's training and mentoring initiatives.

Furthermore, the development will have a minimal environmental footprint, adhering to our commitment to achieving Carbon Net Zero.



Our proposals

David Lloyd Clubs provide members with a wide range of premium health and wellness facilities and services.

Facilities will include:

- State-of-the-art gym.
- Heated indoor and outdoor swimming pool.
- Top-class racquet facilities.
- Bespoke designed group exercise studios.
- Luxurious spa and spa garden.
- Stylish clubroom for members to meet with friends or enjoy a bite to eat.
- Modern spaces to work, relax and socialise.
- The youngest members will also enjoy the dedicated David Lloyd Kids activities programme plus an indoor and outdoor play area.



You can download a copy of the exhibition boards using the button below:

[Download Exhibition Boards](#)

Benefits

The proposed health and wellness club would enhance current amenity offering for Chippenham and the surrounding area, creating a range of new jobs and opportunities for the local community.



Local jobs – In addition to providing first-class facilities for local people, the new David Lloyd Club would also create 70 – 100 permanent jobs for local people across a wide range of roles and departments. Construction of the club will create approximately 50 temporary jobs.



Reduce demand on health services – The provision of a David Lloyd Club will help to reduce pressures on local health services by enabling you to maintain healthy fitness habits which in turn helps to lower the risk of disease as well as improve your overall physical and mental health and wellbeing.



Celebrate diversity – At David Lloyd Clubs, we celebrate diversity in our workforce and provide a place where everyone is made to feel like they belong. We offer substantial employee benefits and celebrate progression, with structured skills training right from day one.



A valued member of the community – We will work with local people and groups to help understand local desires and inform the community how they can get the most out of the new high-quality facility.

We will be consulting local people by launching a dedicated project website and providing details for local people to contact the development team directly by phone/email.



Feedback

We would like to thank you for taking part in our consultation and viewing our proposals for a fitness and wellness spa for Chippenham. We would love to hear your feedback!

You can provide comments by clicking 'Feedback Form' below. Please provide your feedback before Wednesday 25 February 2026.

Feedback Form

Contact Us

If you have any questions on the proposals, please feel free to get in touch with our community representatives using the below contact details.

Phone: 0800 080 3171

Email: davidlloyd@devcomms.co.uk

APPENDIX F

COPY OF THE
FEEDBACK FORM

Thank you for participating in our public consultation.

David Lloyd Leisure is consulting on proposals for a health, racquets and wellness facility at Southpoint Business Park, Chippenham.

Please take some time to share your thoughts on the proposals via the feedback form.

Please provide your details here:

Name

House number and street name

Postcode

Email

Age

- ☐ Under 18 ☐ 18 - 29 ☐ 30 - 39 ☐ 40 - 49 ☐ 50 - 59
☐ 60 - 69 ☐ 70 - 79 ☐ 80 - 89 ☐ 90 and above

Are you happy to be contacted in the future?

- ☐ Yes ☐ No

- 1 **Do you support David Lloyd Leisure's proposal at Southpoint Business Park, Chippenham?** ☐ Yes ☐ No

- 2 **On a scale of 1 to 5, how supportive are you of a leisure provision on this site?**
(1 being Not Supportive, 5 being Very Supportive)

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

- 3 **On a scale of 1 to 5 how supportive are you of enhancing the offering of sporting and leisure facilities in Chippenham ?**
(1 being Not Supportive, 5 being Very Supportive)

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

- 4 **Do you support David Lloyd Leisure's plans to build a development which is sustainable for the future on the site, as it aims to be Carbon Neutral by 2030 ?** ☐ Yes ☐ No

5 **What are your thoughts on the layout and design of the proposed health, racquets and wellness facility?**

6 **Do you have any additional comments on the proposed development?**

Privacy Statement

This public consultation is being conducted by Development Communications Limited (DevComms), a Data Processor, acting on behalf of David Lloyd Leisure, the Data Controller.

Your responses will be shared with and considered by David Lloyd Leisure, and DevComms, as part of the consultation process on these proposals. Personal information will be securely stored for the duration of the project and securely destroyed/deleted on completion.

Aggregated insights might be published or shared with the relevant local planning authorities as part of a planning application. No personal data will be shared as part of this process.

You can choose to stop receiving updates from us at any time by contacting us on opt-out@devcomms.co.uk or calling us on **01296 678320**.

For further information please see our Privacy Policy: devcomms.co.uk/privacy

Please refer to David Lloyd Leisure Privacy Policy: davidlloyd.co.uk/policy/privacy-policy/

APPENDIX G

COPY OF THE
EXHIBITION BOARDS



DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Site Location

DAVID LLOYD
— CLUBS —

Copyright David Lloyd Clubs



DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Masterplan Location

DAVID LLOYD
— CLUBS —

Copyright David Lloyd Clubs



DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Site Plan

DAVID LLOYD
—CLUBS—

Outdoor Ground Floor Plan



DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Ground Floor

DAVID LLOYD
—CLUBS—

Outdoor Ground Floor Plan



DAVID LLOYD CLUBS | CHIPPENHAM
Proposed First Floor

DAVID LLOYD
— CLUBS —

David Lloyd Architects



South-East Elevation (Main Entrance)



North-East Elevation

DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Elevations

DAVID LLOYD
— CLUBS —

David Lloyd Architects



South West Elevation (Pool Terrace)



North West Elevation

DAVID LLOYD CLUBS | CHIPPENHAM
Proposed Elevations

DAVID LLOYD
— CLUBS —

Architect: David Lloyd Clubs



Entrance



Pool Terrace



Kids Play Area



Heated Outdoor Pool



Terrace



Padel Courts

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Gym



Lounge



Kids Activity Rooms



Martial & Body Studio



Changing Room



Pool Hall

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Spa Relaxer



Heated Spa Beds



Himalayan Salt Sauna



Spa Relaxer Hydro Pool



Spa Garden



Outdoor Hydro Pool

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Pool Hall



Rhythm & Cyclone Cycle Studio



Gym Shed Track



Indoor Tennis Courts



Mind & Body Studio



Kids Pool

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Chippenden Road, Chipping Norton



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Aerial Visualisation 01

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Chippenden Road, Chipping Norton



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Aerial Visualisation 02

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Aerial Visualisation 03

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Main Entrance Visualisation

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Pool Terrace Visualisation

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Dining Terrace Visualisation

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Football Ground, Chippenham



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Terrace Visualisation

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Football Ground, Chippenham

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