

Nomination for listing as an Asset of Community Value

Nominated land

Area to be covered Please describe the nominated land including its proposed boundaries and exact location, address, postcode and a map attachment.	The Rose & Crown, 22 Market Place, Chippenham SN15 3HW
Ownership Please state all the information you have on: (i) the names of current occupants of the land, and (ii) the names and current or last known addresses of all those holding a freehold or leasehold estate in the land; Please include a copy of the land registry entry.	Southern Property Holdings Ltd, 22b Market Place, Chippenham SN15 3HW

Community value

Your reasons for thinking that Wiltshire Council should conclude that the land is of 'community value', having regard to the definition in the Localism Act:

- current primary use of the building/ land or use of the building/ land in the recent past furthers the social well-being or social interests (cultural, recreational, or sporting interests) of the local community
- it is realistic to think that now or in the next five years there could continue to be primary use of the building/land which will further the social well-being or social interests of the local community (whether or not in the same way as before)

The Rose & Crown public house, known locally as 'The Rosie', is medieval in origin and one of the oldest buildings in the town and the oldest surviving public house in Chippenham. The Grade II* Listed building, although subsequently altered over many periods, retains features of a 14th or 15th Century timber framed hall house, through-passage screening a service end, and a wing to the rear. The public house is one of the jewels in the crown of Chippenham Market Place, along with the Yelde Hall, Bear Hotel, Angel Hotel, War Memorial, and St. Andrews Church.

Around 20 years ago, the Rose & Crown was one of the town's most popular pubs bringing vibrancy to the Upper Market Place and holding many fond memories for the local community. It has always had strong links with the Chippenham Folk Festival scene, with morris dancers performing in front of it. Having operated as a public house for hundreds of years there is a rich social history linked to this use. One such recent article by Chippenham Local History Group refers to a particularly unscrupulous landlord of the pub in 1878.

Declining in popularity since the COVID19 pandemic, The Rose & Crown closed its doors to the general public in November 2025 and there are no intentions to re-open the building in the immediate future. Recognising the rich history of the building as a public house, the Campaign for Real Ale (CAMRA) approached the Town Council to request nomination as an ACV.

In the recent past The Rose & Crown has furthered the social well-being of the local community by being a meeting place and having an upstairs function room, hosting regular karaoke nights and quizzes, serving hot food and real ale, having a pool table and darts, two bar areas, sports tv, and games/newspapers. It has a Facebook page with nearly 400 followers. It is one of the few dog friendly pubs in the town centre, and unique in having a beer garden located at the front of the building.

It is realistic to think that in the next five years the primary use of the building could continue to further the social wellbeing of the local community under the right ownership, particularly as the town centre continues to grow its residential community and demand for community meeting places grows accordingly. This is a unique asset for the local community because of its important historic architecture and rich social history, which could continue to be appreciated. The wider community of Chippenham would be much poorer

	if this historic public house was lost.
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Eligibility to nominate Please provide evidence that you meet the definition of a community nominator as set out in the regulations (i.e. a parish council or voluntary or community body with a local connection). If an unincorporated group please provide a list of 21 names on the local electoral register.	Chippenham Town Council are the nominee.
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Your details

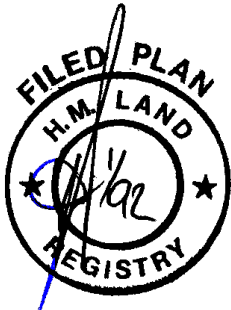
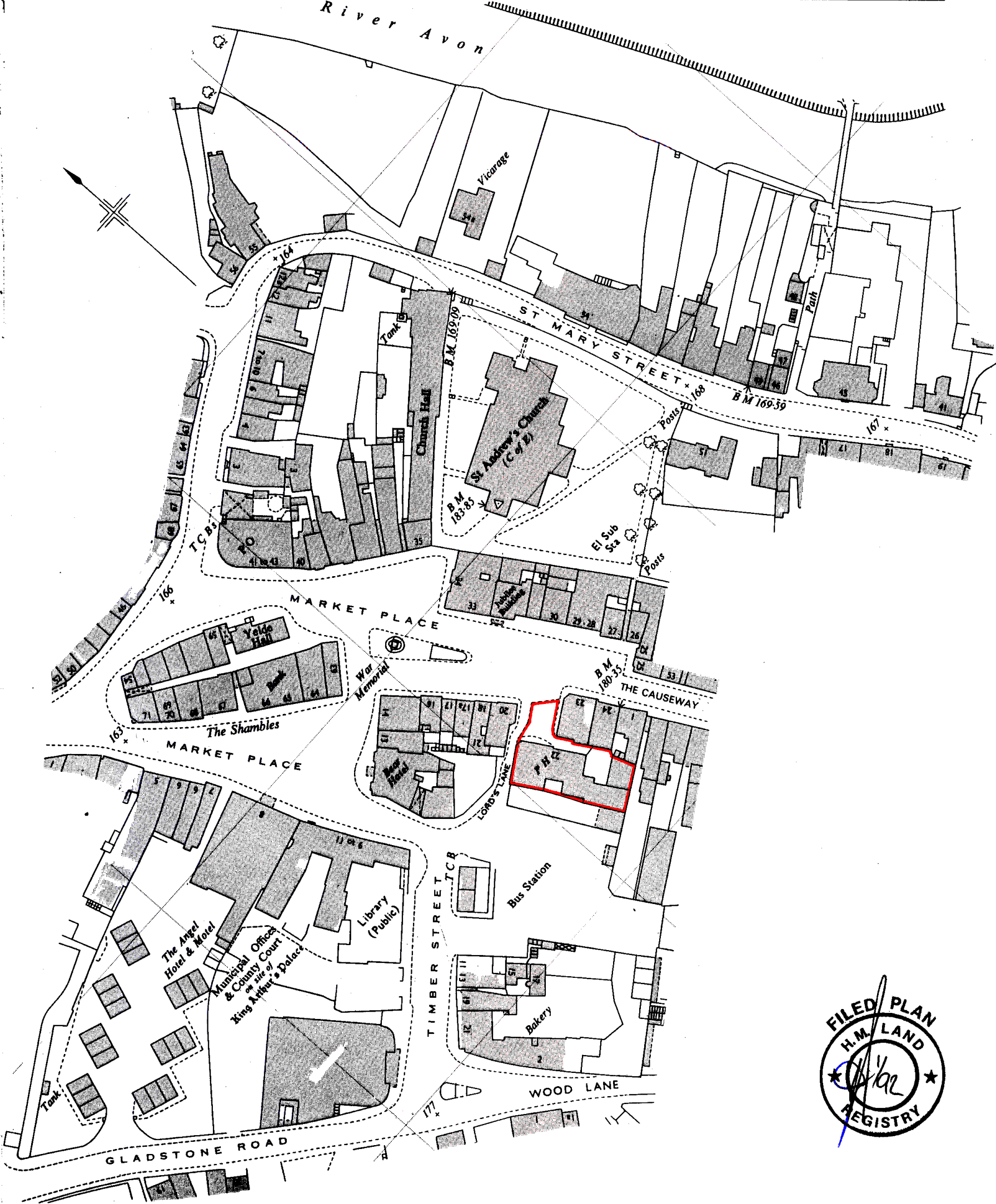
Parish	Chippenham
Community area	Chippenham
Your organisation	Chippenham Town Council
Contact name	Andy Conroy
Position held	Head of Planning
Address	Town Hall High Street Chippenham Wiltshire SN15 3ER
Telephone	01249446699
Email	aconroy@chippenham.gov.uk

I confirm that all information provided is accurate and complete

Name	A. Conroy
Date	02.03.26

Please return to assetsofcommunityvalue@wiltshire.gov.uk (scanned attachments can be accepted).

H.M. LAND REGISTRY			TITLE NUMBER	
			WT109558	
ORDNANCE SURVEY PLAN REFERENCE	ST 9273	SECTION	P	Scale 1/1250
COUNTY	WILTSHIRE	DISTRICT	NORTH WILTSHIRE	
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This is a print of the view of the title plan obtained from HM Land Registry showing the state of the title plan on 12 February 2026 at 13:03:55. This title plan shows the general position, not the exact line, of the boundaries. It may be subject to distortions in scale. Measurements scaled from this plan may not match measurements between the same points on the ground.

This title is dealt with by HM Land Registry, Weymouth Office.