



FLAG FLYING PROTOCOL

October 2025

The flag flying protocol specifies relevant dates, agreed by the Civic Sub-Committee, where specific flags are flown on the Town Hall flag pole. Any changes or additional dates for the flying of flags e.g. a significant sporting achievement or an anniversary will be agreed by the Mayor and Chief Executive in advance of any relevant dates, minor changes may occur due to staffing or resource.

Day	Flag Flown	Date
Support for Ukraine	Ukrainian Flag	Every Monday
Holocaust Memorial Day	Holocaust Memorial Day Trust Flag - Half-mast	27 January
LGBTQ+ History Awareness Month	Pride Progress Flag	First and Last Day in February
Commonwealth Day	Commonwealth Flag	Second Monday in March
St Georges Day	St Georges Flag	23 April
LGBTQ+ Pride Month	Pride Progress Flag	First and Last Day in June
Wiltshire Day	Wiltshire Flag	5 June
HM's The King's Official Birthday	Union Flag	Saturday in June, TBC by Officers annually
Chippenham Pride	Pride Progress Flag	Saturday in June, TBC with organisers annually
Prince William's Birthday	Union Flag	21 June
Armed Forces Day	Armed Forces Day Flag	Last Saturday in June
Queen Consort Birthday	Union Flag	17 July
Wiltshire and Swindon Pride Day	Pride Progress Flag	Second Weekend in August TBC by Officers annually
Ukrainian Day of Independence	Ukrainian Flag	24 August
Merchant Navy Day	Red Ensign	3 September
Emergency Services Day	Emergency Services Day Flag	9 September
Remembrance Period	Lest we Forget Flag	TBC by Officers annually following consultation with the Royal British Legion
Remembrance Sunday	Union Flag	Second Sunday in November
Armistice Day	Union Flag	11 November
HM The King's Birthday	Union Flag	14 November
White Ribbon Day	White Ribbon Flag	End of November, TBC by Officers annually



The Town Hall flag will be flown on appropriate days for Town Council meetings and events. The Neeld Flag will be flown on appropriate days for Neeld Events.

In the event of a death of a current or a former; Mayor, Councillor or Officer, the Town Hall Flag will be arranged to be flown at half-mast on the day the Chief Executive is notified of the death, and on the day of the funeral.

Flags will be changed when practicable taking into account staffing resources. For example if a flag is raised on a Saturday to mark a certain date stated above, the flag can remain flying from the Town Hall over the weekend until the Monday.

In the event of any clash of dates for flag flying, Officers will undertake research including contacting key partners such as but not limited to, the Lieutenancy Office and the National Association of Civic Officers, to allow the Mayor and Chief Executive to make an informed decision regarding which flag to fly. This may result in a flag being flown for part of a day rather than a full day, to best represent national and local events.

This Flag Flying Protocol will be reviewed after 3 years or when required.