



Cole Easdon

TRAVEL PLAN STATEMENT

Proposed Residential Development, Seagry Road, Great
Somerford, Wiltshire on Behalf of Nick Davies & Emma
Turtle

Date: February 2026
Issue No. 2



DOCUMENT ISSUE RECORD

Client: Nick Davies & Emma Turtle

Project: Proposed Residential Development, Seagry Road, Great Somerford, Wiltshire

Job Number: 10524

Document Title: Travel Plan Statement

Issue No.	1	2		
Date	January 2026	February 2026		
Description / Status	Draft for Client Comment	Formal Issue		
Prepared	C. Hall BSc (Hons) AMCIHT	C. Hall BSc (Hons) AMCIHT		
Technical Check	B. East BEng (Hons) MCIHT	B. East BEng (Hons) MCIHT		
Authorised	B. East BEng (Hons) MCIHT	B. East BEng (Hons) MCIHT		
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CONTENTS

SECTION	HEADING	PAGE No.
1.0	INTRODUCTION	1
2.0	TRAVEL PLAN OBJECTIVES	2
3.0	EXISTING SITE CONDITIONS	3
4.0	DEVELOPMENT PROPOSALS	7
5.0	MEASURES	9
6.0	IMPLEMENTATION	12

List of Figures

- Figure 3.1 Walkable distance accessible from the site in 20 minutes
Figure 3.2 Cycle distance accessible from the site in 20 minutes

List of Tables

- Table 3.1 Approximate Distances to Local Services from the Proposed Development Site

APPENDICES

Appendix 1 – CE Plans

CE Plan 10524/201

Site Location Plan

Appendix 2 – Drawings by Others

Drawing No. 3919.P.101 (Rev A)

Illustrative Site Layout (by BHPH Architects)

1.0 INTRODUCTION

1.1 This *Travel Plan Statement (TPS)* has been prepared by Cole Easdon Consultants Limited (CE) on behalf of Nick Davies and Emma Turtle to support a planning application for a proposed residential development comprising 8 No. self-build dwellings at Seagry Road, Great Somerford, Wiltshire. Refer to CE Plan 10524/201 [*Site Location Plan*] in Appendix 1.

1.2 This *TPS* is reflective of the scale of development proposed and demonstrates a commitment by the developer to limiting the impact of the proposal on both the local highway network and on the environment through encouraging the use of sustainable modes of travel amongst future residents. Refer also to the supporting *Transport Statement* prepared by CE.

Travel Plan Target Audience

1.3 In the first instance, this *TPS* is to be read by Technical Officers of the Local Planning and Highway Authorities. More user-friendly literature will be produced for residents and included in Travel Information Packs distributed to the occupiers of each unit.

Scope of Study

1.4 The *TPS* is structured as follows:

- Section 2.0 sets out the objectives of the *TPS*;
- Section 3.0 describes the existing conditions both within and surrounding the development;
- Section 4.0 outlines the development proposals;
- Section 5.0 describes the measures proposed for the development; and
- Section 6.0 looks at the implementation of the *TPS*.

2.0 TRAVEL PLAN OBJECTIVES

- 2.1 This Section identifies the proposed objectives for the *TPS*.
- 2.2 The headline objective of this *TPS* will be as follows: *'To reduce the number of new car borne trips, particularly single occupancy trips, on the local highway network resulting from the development to a lower level than predicted within the Transport Statement, and to encourage residents and their visitors to travel by sustainable modes of transport'*.
- 2.3 Beneath this headline objective, it is possible to identify a number of other sub-objectives as follows:
- A. promote the development as a sustainable housing location;
 - B. to reduce single occupancy car trips;
 - C. to encourage residents to walk or cycle; and
 - D. to encourage the use of public transport.
- 2.4 Delivery of this *TPS* will not only benefit future residents but will also contribute towards enhancing the environment of the wider community. This will be achieved through increased numbers of residents walking and cycling and making use of local public transport, as well as by reducing congestion and journey times and improving local air quality through reduced emissions.

3.0 EXISTING SITE CONDITIONS

- 3.1 This Section considers the existing site including location, local facilities and the local transport network.

Site Location

- 3.2 Great Somerford is a village located approximately 14km to the west of Swindon, and 8km northeast of Chippenham in Wiltshire. The application site currently comprises a parcel of undeveloped land on the southwestern edge of the village – refer to CE Plan 10524/201 [*Site Location Plan*] contained within Appendix 1 of this Report.
- 3.3 The site is irregular in shape. Seagry Road extends to the southwest from the centre of the village and forms the southern boundary. To the west is another undeveloped area of land, beyond which is a private driveway that extends to the north of Seagry Road. To the east are residential properties (including the recent development, Broadfield Farm on the opposite side of Seagry Road) and The Volunteer Inn. To the north are residential gardens associated with properties fronting West Street to the north.
- 3.4 There are currently no vehicular access points into the site.

Access to Local Facilities

- 3.5 A number of local facilities can be found within Great Somerford and nearby Malmesbury, with Table 3.1 summarising the distance to the nearest amenities by type, including leisure, health, education and travel facilities.

Table 3.1: Approximate Distances to Local Services from the Proposed Development Site

Description	Approx. Distance from Site by car	Approx. Distance from Site for walking/cycling	Local Service
Convenience Store	200m (0.1 miles)	200m (0.1 miles)	Londis, Dauntsey Road, Great Somerford, Chippenham, SN15 5EL
Post Office	200m (0.1 miles)	200m (0.1 miles)	Great Somerford Post Office, Fourway Stores, Great Somerford, Chippenham, SN15 5EL
Supermarket	7.0km (4.3 miles)	7.0km (4.3 miles)	Waitrose & Partners, A429, Avon Mills, Malmesbury, SN16 9FS
Public House / Bar	200m (0.1 miles)	200m (0.1 miles)	The Volunteer Inn, Seagry Road, Great Somerford, Chippenham, SN15 5EL
Dentist	6.9km (4.3 miles)	6.9km (4.3 miles)	Mydentist, Priory Way, Burton Hill, Malmesbury, SN16 0FB
Doctors / GP	6.9km (4.3 miles)	6.9km (4.3 miles)	Malmesbury Primary Care Centre, Priory Way, Burton Hill, Malmesbury, SN16 0FB

Description	Approx. Distance from Site by car	Approx. Distance from Site for walking/cycling	Local Service
Pharmacy	6.9km (4.3 miles)	6.9km (4.3 miles)	Malmesbury Pharmacy and Travel Clinic, Priory Way, Burton Hill, Malmesbury, SN16 0FB
Primary School	500m (0.3 miles)	500m (0.3 miles)	Somerfords' Walter Powell CofE Primary School and Pre School, Dauntsey Road, Great Somerford, Chippenham, SN15 5HS
Secondary School	8.8km (5.5 miles)	8.8km (5.5 miles)	Malmesbury Secondary School, Corn Gastons, Malmesbury, SN16 0DF
Railway Station	11.4km (7.1 miles)	11.5km (7.2 miles)	Chippenham Train Station, SN15 3QQ

- 3.6 Table 3.1 shows that a number of local amenities, such as a primary school, convenience store, post office, and public house can be found within Great Somerford, which are typical amenities found in most villages. The remainder of local facilities are located within neighbouring Malmesbury (with the exception of the train station), of which the majority of these amenities would take approximately 26-minutes¹ to reach by bicycle. Alternatively, Chippenham lies on the bus route where a number of amenities can be accessed by a combination of a bus journey and a walk.

Walking and Cycling

- 3.7 Footways are provided within Great Somerford which provide access to a number of key facilities within the village. The proposed footway will connect with the existing footway on Seagry Road via an uncontrolled pedestrian crossing point, just north of the junction serving the Broadfield Farm development which provides a route to The Volunteer Inn public house, Londis convenience store and post office located approximately 200m northeast from the site.
- 3.8 A footway is available on Dauntsey Road where pedestrians can route east from the crossroad junction with Top Street, Seagry Road and West Street to access the local primary and pre-school (Somerfords' Walter Powell C of E).
- 3.9 Figure 3.1 below illustrates the area accessible by a 20-minute walk from the site, which is based on an approximate walking speed of 1.4m/s and shows that all of Great Somerford is within walking distance from the site.

¹ At 16kph (10mph) Paragraph 13.6.3 LTN 1/20 *Cycle Infrastructure Design*

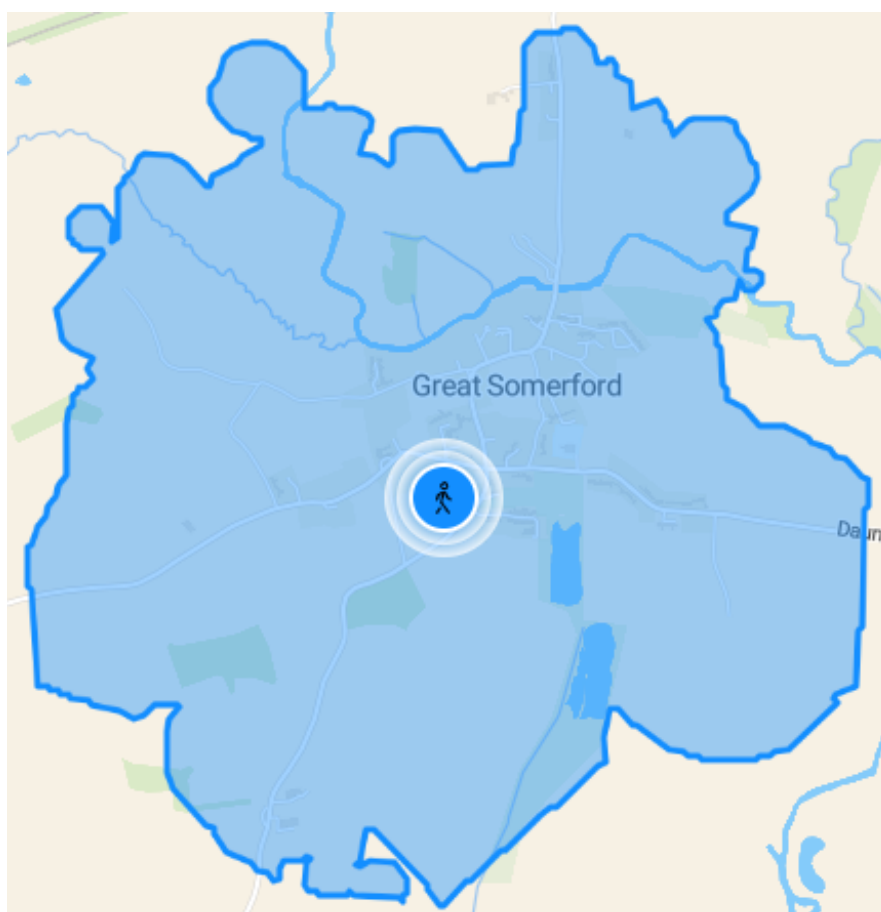


Figure 3.1: Walkable distance accessible from the site in 20 minutes
(Source: TravelTime.com)

- 3.10 Local cycling within the area is accommodated on-street.
- 3.11 Figure 3.2 below shows the area accessible by a 20-minute cycle from the site. This is based on an approximate cycle speed of 20kph (12.4mph) and suggests that all of Great Somerford and a number of the surrounding villages and hamlets including Little Somerford and Upper Seagry, as well as the outskirts of Malmesbury are all within cycling distance.

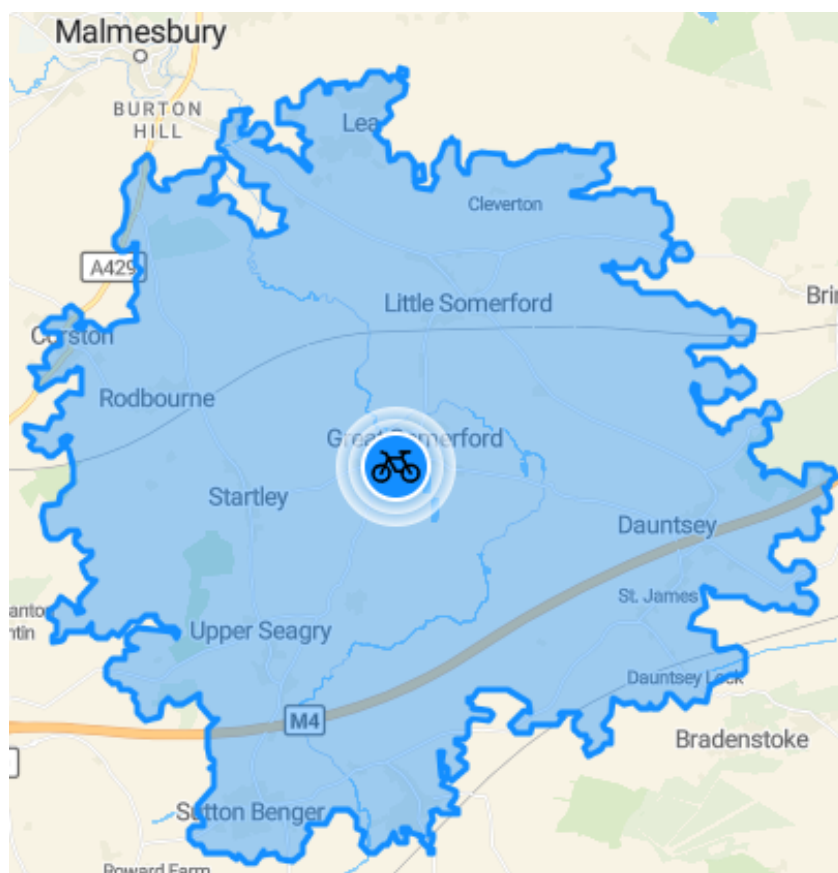


Figure 3.2: Cycle distance accessible from the site in 20 minutes
(Source: TravelTime.com)

Public Transport - Bus

- 3.12 The nearest set of bus stops to the application site are located along Top Street, just north of the crossroad junction with Dauntsey Road, Seagry Road and West Street, approximately 200m northeast from the site access. These stops are known as 'Volunteer' and are an approximate two-minute walk² from the site.
- 3.13 These stops are served by the No. 91 which is operated by Faresaver. The No. 91 provides a southbound service to Chippenham via Upper Seagry, Sutton Benger and Kington Langley which runs four services Monday to Friday and two services on Saturday. The northbound service provides a route to Little Somerford which runs approximately every 1-2 hours Monday to Friday and approximately every 3 hours on Saturday. This service does not operate on Sundays.
- 3.14 Onwards connections can be made in Chippenham towards a range of destinations including Devizes, Frome and Swindon.

² At 1.4m/s (5.04kph) CIHT document *Providing for Journeys on Foot*

4.0 DEVELOPMENT PROPOSALS

- 4.1 The planning application proposes a residential development comprising 8 No. self-build dwellings, complete with areas for parking and landscaping opportunities on each plot. Refer to Drawing No. 3919.P.101 (Rev A) [*Illustrative Site Layout*] (by BHPH Architects) contained within Appendix 2 of this Report.

Vehicular Access Arrangement

- 4.2 As shown on the *Illustrative Site Layout* drawing, a new 5.5m wide bellmouth junction with 1.5m wide service margins either side will be constructed off Seagry Road, which will form the vehicular access point into the site. This is located approximately 60m southwest of the access to the recently developed Broadfield Farm development site. The access will lead to a shared surface that will serve the development.

Pedestrian Access

- 4.3 A 1.5m wide footpath will run from the proposed shared surface access road through to the southeastern corner of the site, respecting various root protection areas (RPAs), from where a short section of public highway footway will be provided to a new pedestrian crossing point consisting of dropped kerbs with tactile paving. This will connect with the existing footway on the opposite side of the road (of a similar width), providing onward access to Great Somerford village beyond.

Car Parking

- 4.4 Table 7.1 of Wiltshire Council's *Local Transport Plan 2011-2026 – Car Parking Strategy* document contains the relevant minimum car parking standards for residential developments. For one-bedroom dwellings, there is a minimum requirement for one space to be provided, for two and three-bedroom dwellings, this is two spaces, and for four or more-bedroom dwellings, this is three spaces.
- 4.5 As the application is for self-build, the number of bedrooms is not yet known. At this stage consent is sought for a maximum footprint and dwelling size. The *Illustrative Site Layout* drawing shows that the 7 No. larger dwelling sizes have three car parking spaces each, while the remaining smaller dwelling size has two spaces. This provision is likely to meet the above parking standards once bedroom numbers are known.
- 4.6 Measure I1.2 of Wiltshire Council's *Local Transport Plan 4 – Electric Vehicle Infrastructure Sub-Strategy* (March 2025) sets out to encourage the incorporation of Electric Vehicle (EV) charging infrastructure into new developments wherever possible. In terms of residential developments,

EV charging infrastructure should be incorporated to on-plot private parking spaces or via communal parking courts. EV charging points will be provided on-site in accordance with this measure.

Cycle Parking

4.7 Appendix 4 of Wiltshire Council's *Local Transport Plan 2011-2026 – Cycling Strategy* contains the relevant cycle parking standards for the area. For residential developments, there is a minimum requirement for one covered space to be provided per bedroom for dwellings with up to three-bedrooms, and three covered spaces for four-bedroom dwellings. In addition, visitor cycle parking is to be provided on the basis of one space per 20 bedrooms.

4.8 Cycle parking will be provided for each dwelling in accordance with these standards.

Refuse Collection Arrangements

4.9 Refuse will be collected from the kerbside within the site, with a turning head being provided on-site.

5.0 MEASURES

Marketing and Communication Strategy

5.1 It is essential that the *TPS* is effectively marketed and promoted to future residents. As well as explaining the various travel choices that are available, it is essential that the many benefits of sustainable travel are also promoted. These include potential improvements in personal fitness, reduced stress, reduced congestion etc.

5.2 The strategy for promoting the *TPS* will be through the following methods:

- through the Travel Information Packs issued when each self-build plot is sold; and
- through online resources such as Connecting Wiltshire.

Travel Information Pack

5.3 The Travel Information Pack will include the following:

- a supporting statement from the developer confirming their commitment to the objectives of the *TPS*;
- details of all the various aspects of the *TPS*, including personalised travel planning;
- information about the *TPS* and the benefits that this will bring such as less vehicular traffic, safer roads, as well as the obvious environmental benefits etc.;
- information promoting the health and fitness benefits of walking and cycling through the use of websites such as www.sustrans.org.uk and www.nhs.uk;
- maps showing local walking and cycling routes in relation to facilities such as the nearest bus stops and shops;
- details of any cycle training available within the local area, cycle retailers and local walking and cycling groups;
- information on the benefits of car sharing;
- site-specific public transport information, explaining which buses operate in close proximity to the site. Public transport route maps, timetables and fares of the local bus services should be included, as well as contact details for local public transport operators;
- details of relevant public transport mobile phone apps and websites e.g. Faresaver;
- contact details of local taxi firms. Using a taxi avoids the need to use a private car as means of travel and it can be shared with other residents and friends/family wherever possible; and
- contact details of where to find out more information.

Online Resources

- 5.4 Material promoting the benefits of websites such as Connecting Wiltshire (www.connectingwiltshire.co.uk) will be included within the Travel Information Packs to be provided to all residents.

Minimising Single Occupancy Travel

- 5.5 All future residents will be directed to information within the Travel Information Pack detailing options for travelling by sustainable modes of transport. In addition, the benefits of car sharing will be promoted to future residents.

Promotion of Walking & Cycling

- 5.6 The following measures will form part of the walking and cycling strategy:
- the provision of safe and secure cycle parking facilities for each dwelling (to be secured by planning condition);
 - the sustainable travel information within the Travel Information Pack will contain maps identifying local walking and cycling routes (both formal signed routes and cyclist recommended routes);
 - the details of the local amenities and facilities, together with the walking and cycling distances and times; and
 - walking and cycling apps, such as Go Jauntly, Plotaroute and Strava will be promoted within the Travel Information Packs to help those intending to walk and cycle to plan their routes.
- 5.7 The Travel Information Pack will also promote the health and financial benefits of walking and cycling through the additional exercise obtained, the money saved on petrol and the amount of CO₂ saved as a result of travelling less by car.
- 5.8 Cycle training is available for both children and adults in Wiltshire through the Bikeability programme. There are three different training levels which build from riding in traffic-free environments to riding alongside highly trafficked roads. Most Bikeability training for children is run through schools, whilst adults can sign up via email. Further information regarding the different training sessions is available on Connecting Wiltshire's website (www.connectingwiltshire.co.uk/getting-around/cycling/training/), which will be promoted within the Travel Information Pack.

Promotion of Public Transport Use

- 5.9 Details of the available local bus services including timetables and maps will be included within the Travel Information Pack. The pack will also include details of relevant fares, including any saver options, such as monthly tickets.
- 5.10 Real-time bus travel information will also be promoted within the Travel Information Pack. This is available through the mobile phone applications and website provided by Faresaver. The 'real-time' facility allows users to find out exactly when their bus is due to arrive at their nearest stop avoiding the need to wait at bus stops for excessive amounts of time. Passengers can select their stop on their mobile phone or computer and leave within reasonable time for their next journey. Most buses are fitted with GPS tracking, which provides up to date travel information.
- 5.11 In addition, the Citymapper app will be promoted which allows users to plan their journey and visualise the amount of time spent walking and on public transport. The app also shows users the frequency of relevant public transport services and has a 'map' feature which directs users to their destination.

Other Measures

- 5.12 Although the aim of the *TPS* is to encourage a reduction in single occupancy car trips, encouraging the use of electric vehicles and eco driving will help to make the site more sustainable and environmentally friendly, by reducing the levels of CO₂ emissions and other particulates. As mentioned in Section 4.0 above, EV charging points will be provided on-site.

6.0 IMPLEMENTATION

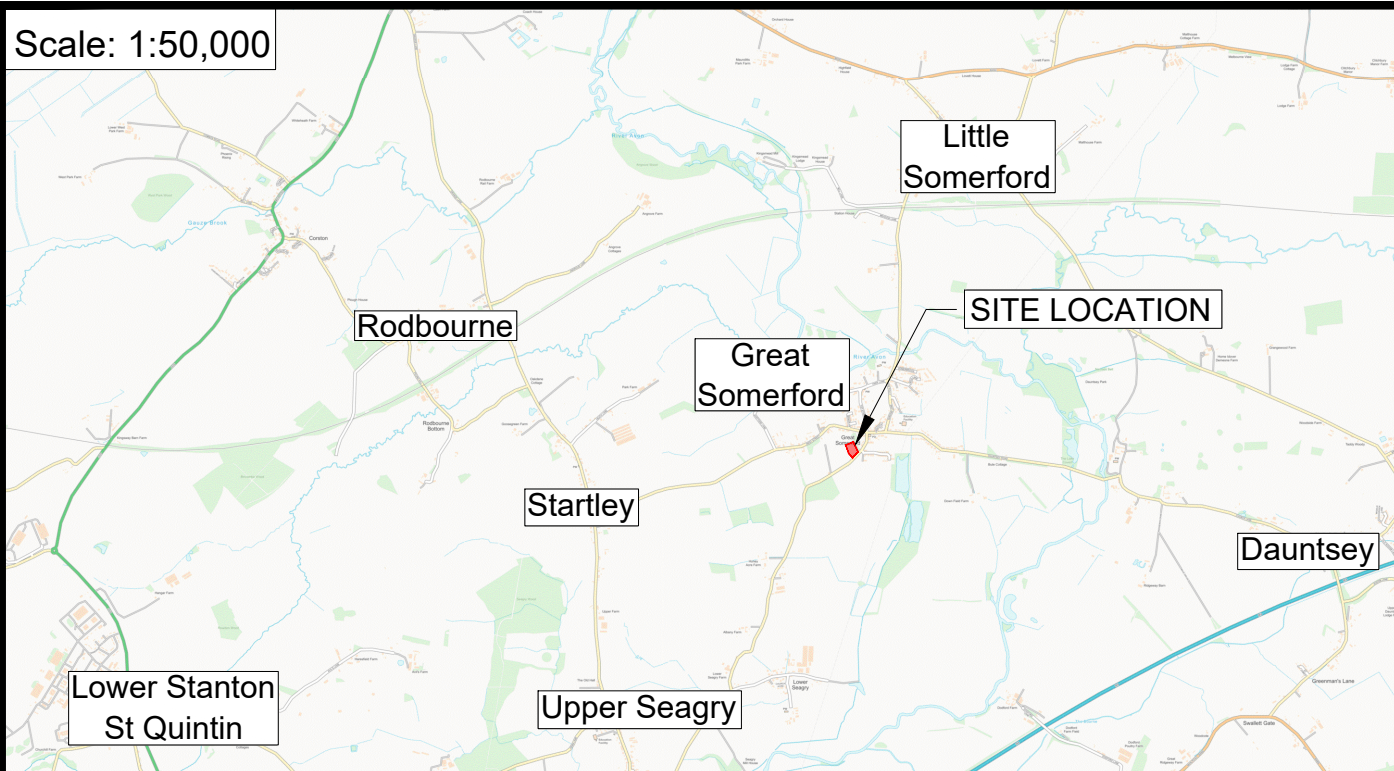
Monitoring

- 6.1 Due to the size of the development, it is not proposed to monitor trips and travel behaviour as part of the *Travel Plan* process.
- 6.2 Travel Information Packs will be provided by the Developer at the sales stage, with physical features such as cycle parking implemented by the final developer of each self-build plot.

Cole Easdon Consultants Limited
February 2026

Appendix 1

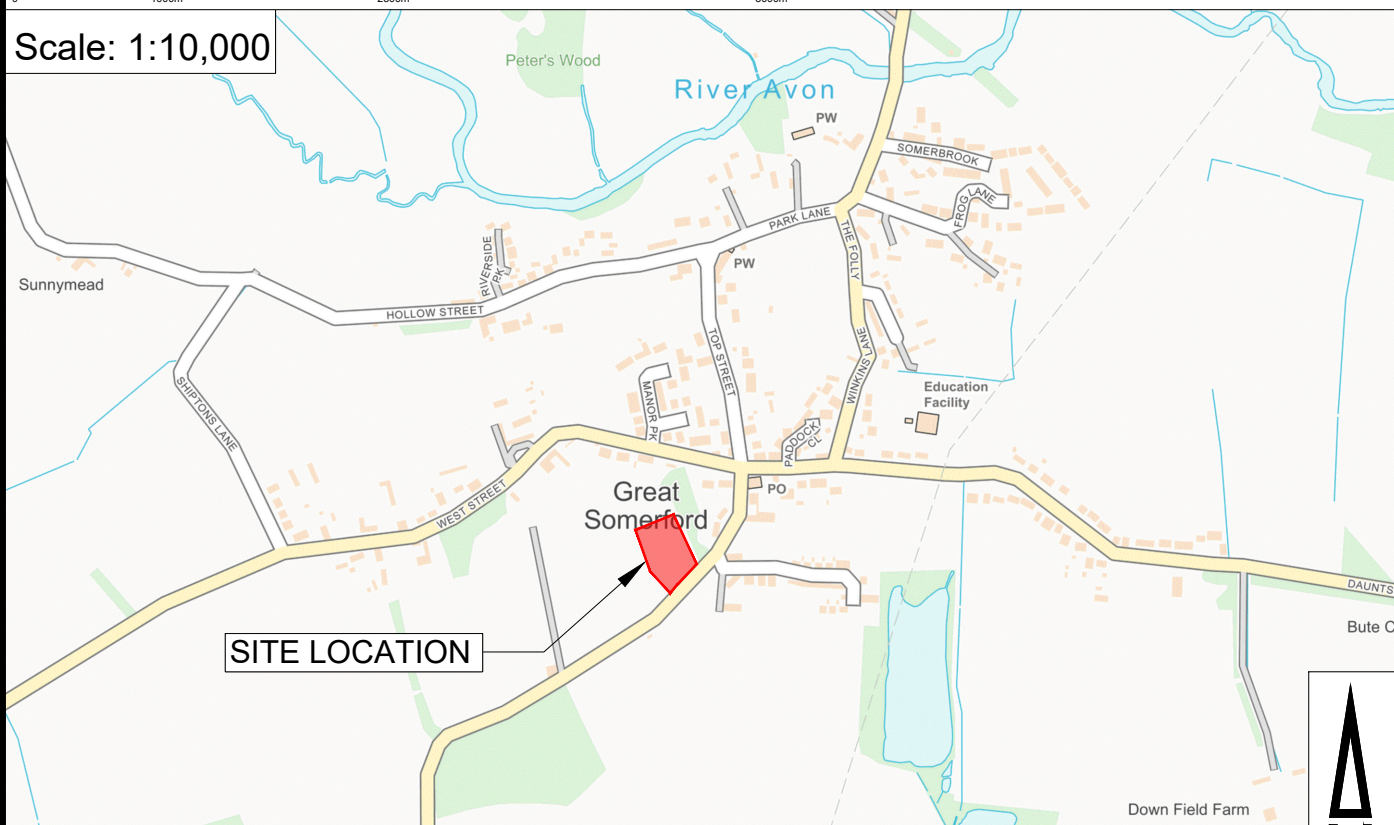
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Job Title:

Seagry Road
Great Somerford
Wiltshire

Drawing Title:

Site Location Plan

Client:

Nick Davies & Emma Turtle

Drawn By

CH

Checked By

BE

Date Drawn

January 2026

Drawing No.

10524/201

Drawing Status:

FOR COMMENT	
FOR PLANNING	
FOR TENDER	
FOR APPROVAL	
FOR CONSTRUCTION	
AS BUILT	

Scale

As Shown (A4)

Revision

-

Appendix 2



NOTES:
NO DIMENSIONS TO BE SCALED FROM THIS DRAWING
ALL DIMENSIONS ARE TO BE CHECKED AGAINST SITE
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REVISIONS		
Rev.	Date	Description
A	27.01.26	Updated

Client :
Mr N Davies &
Ms E Turtle

Job :
North of Seagry
Road,
Great Somerford

Drawing Title:
Illustrative Site Layout

Scale:
1:500 @ A1

Date: Jan 2026 Drawn By: RN/ES Checked: RN

Drawing No: 3919.P.101 Revision: A

PLANNING

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