



The Town and Country Planning Act 1990
Notice of Advertisement Consent
Application Reference Number: PL/2025/09250
Decision Date: 16/01/2026

Applicant:	MR GREWAL academy house, 403 london road, camberley, surrey, United Kingdom, GU15 3HL
Particulars of Development:	x2no. Fascia signage with lettering and logo internally illuminated with timer. x1no. Projecting sign with logo internally illuminated. Single sided digital window TV - located internally.
At:	SIMPSONS, TROWBRIDGE ROAD, WESTBURY, BA13 3AY

**In pursuance of its powers under the above Act, the Council hereby grant
ADVERTISEMENT CONSENT for the above development to be carried out in
accordance with the application and plans submitted (listed below).**

**In accordance with paragraph 39 of the National Planning Policy Framework, Wiltshire
Council has worked proactively to secure this development to improve the economic,
social and environmental conditions of the area.**

- 1** This consent shall expire at the end of the period of 5 years from the date of this Notice.

REASON: To comply with Regulations 14 (7) and (8) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2** The development hereby permitted shall be carried out in accordance with the following approved plans:

Location Plan, DB632-EX01 RevA Existing floor plans, DB632-EX02 RevA Existing elevations, DB632-SG07 Proposed elevations, section & lighting details received on 24.11.2025

REASON: For the avoidance of doubt and in the interests of proper planning.

- 3 The illumination of the sign(s) hereby permitted shall be static and shall not be of a flashing type, which shall be implemented in a way which ensures that no source of light is directly visible from the public highway.

REASON: In the interests of public safety.

- 4 The intensity of the illumination of the sign permitted by this consent shall be no greater than that recommended by the Institute of Lighting Professionals in its Professional Lighting Guide 05 (PLG 05) Brightness of Illuminated Advertisements.

REASON: in the interests of amenity and public safety.

Nic Thomas - Director of Planning, Economy and Regeneration

NOTES

1. **Other Necessary Consents.** This document only conveys permission for the proposed development under Part III of the Town and Country Planning Act 1990 and the applicant must also comply with all the byelaws, regulations and statutory provisions in force in the district and secure such other approvals and permissions as may be necessary under other parts of the Town and Country Planning Act 1990 or other legislation.

In particular the applicant is reminded of the following matters:-

1.1 the need in appropriate cases to obtain approval under Building Regulations. **(The Building Regulations may be applicable to this proposal. Please contact the Council's Building Control team before considering work on site);**

1.2 the need to obtain an appropriate order if the proposal involves the stopping up or diversion of a public right of way or other highway (including highway verge)

1.3 The need to obtain a separate "Listed Building Consent" to the demolition, alteration or extension of any listed building of architectural or historic interest;

1.4 the need to make any appropriate arrangements under the Highways Act 1980, in respect of any works within the limits of a highway. The address of the Highway Authority is County Hall, Trowbridge, BA14 8JD (It is the responsibility of the applicant to ascertain whether the proposed development affects any listed building or public right of way / other highway, including highway verge).

2. **Appeals.** If the applicant is aggrieved by the decision of the local planning authority to grant permission subject to conditions, he may appeal to the Secretary of State for the Environment in accordance with Section 78(1) of the Town and Country Planning Act 1990 within six months of the date of this decision. (Information and forms relating to the appeals process can be found at the Planning Portal – www.planningportal.gov.uk/planning/appeals).