



The countryside charity
Wiltshire

For attention of Olivia Tresise

CPRE Wiltshire
The Countryside Charity
PO Box 4291
DEVIZES
SN10 9ED

Tel: 01380722157
admin@cprewiltshire.org.uk
www.cprewiltshire.org.uk

17.10.2024

Dear Ms Tresise

Reference application - PL/2023/09142 Land at Junction 16 (M4) - Outline application (with Access to be determined) for development of a new Motorway Rest Area (MRA) to provide up to 241 car parking spaces; up to 63 Heavy Goods Vehicle (HGV) parking spaces; coach and caravan parking; amenity building; fuel filling station; new roundabout access from B4005; and associated landscaping, infrastructure and ancillary works.

CPRE maintain all our previous objections to this proposal and now add the following comments.

The major improvements of the motorway junction at Junction 16/M4 were to accommodate growth as a result of developments around the Junction, or close by. Adding a services centre was not factored in, and we cannot see how this will have anything but a detrimental impact on traffic and the performance of the junction.

The reality is that the junction is already busy at peak times and the negative effect of the residential growth from Wichelstowe is yet to be felt as the new southern exit is not open.

A 24-hour x 365-day service station, a destination in its own right, and one promoting the aim of attracting a high volume of HGVs, will create large volumes of traffic on to a road system already approaching full capacity.

The size and weight of slow accelerating HGVs approaching and crossing the timed signal system will cause traffic to back up along the B4005 and Hay Lane, creating queueing and negative effects for those accessing the junction from the south.

The light pollution brought by intensive motorised development into what is a rural buffer between the motorway and the open landscape, will have a major negative effect.

There is no lighting on the B4005 or Hay Lane and south of the M4 it is largely agricultural fields.

This is low lying land and subject to surface water flood risk. We would have concerns regarding the effect on the wider area of a drainage network based on present and increasing rainfall events.

With two established service stations a short distance away at Membury to the east and Leigh Delamere to the west, we believe this is the wrong location to consider a motorway services.

We ask for the application to be refused.

Kind Regards

Anne Henshaw

The Campaign to Protect Rural England Wiltshire is registered as a charity and limited liability company with charitable status.
Company Registered in England and Wales Number: 07127110 – Registered Charity Number: 1134677

The CPRE Wiltshire logo is a registered trademark.

Registered Office Address: 7 Bell Yard, London, WC2A 2JR

Patron: HM the King – **President:** The Lord Lieutenant of Wiltshire, Mrs Sarah Rose Troughton – **Chair:** Anne Henshaw