Design, Access and Heritage Statement

Red Power Shop 15 Minster Street, Salisbury, SP1 1TB

1. What are the features on the existing site?
   • Buildings – size, age, style, condition (further detailed information should be provided in the historic environment section if appropriate).
   • gardens, landscaping and other open areas.
   • boundaries – walls, railings, fences or other means of enclosure.
   • immediately adjoining buildings and sites.

The property has a Grade II listing. Listing date 28th February 1952.
The property has 2 storeys C18-early Cl9 front. Tile hung 1st floor with moulded wood coping. 2 reeded frame sashes with glazing bars. Modern shop front on ground floor. Rear elevation earlier gabled and tile hung.

2. Please provide details of how access issues have been addressed

   The 'access' component should deal with both interior design and management issues to demonstrate not just compliance with the design details in the Access Design Guide SPD, but also how the applicant intends to meet their duties under the Equality Act 2010 (which incorporates the Disability Discrimination Act 1995).

   Where relevant, this should include:
   • Approaches to and around the site, including transport links
   • Car-parking, setting down points, location of dropped kerbs (if required)
   • All entrances, including visibility
   • General horizontal/vertical circulation and layout arrangements
   • Appropriate use of surface materials
   • Facilities within the building including WC provision, circulation within units and explanation of accessibility standards through all public parts of the building
   • Way-finding and signage
   • An assessment of means of escape

Not Applicable

3. Please provide details of the layout of proposed development
   • Relationship of buildings, routes and spaces.
   • Safety and security.

Not Applicable

4. Please provide details of the scale/appearance of the proposed development

   - Height, width, length, materials, detailed design.
   - Relationship to surrounding development.
   - Relevant local and national policies and guidance.

The proposed development consists of the addition of a sign to the front of the building. The sign is a black sign containing the name of the shop in red capital letters with brief explanation of the goods on sale. A copy of the sign is attached together with the dimensions. These are 507cm x 60cm with a thickness of 3mm. The relationship to the surrounding area is normal as there a number of ground floor retail offerings along the street. The development does not contravene any local or national policies nor guidance.

5. Please provide details of the landscaping in the proposed development

   When choosing trees and plants the following factors should be considered:

   - Suitability – is the ultimate size appropriate for the space the plant will have, it is important to avoid conflict with buildings. Large vigorous trees too close to structures will require expensive and regular pruning. Will the species choice be tough enough to survive the site conditions?
   - Interest – Does the plant for example display any of the following features – attractive bark, flowers, interesting foliage and autumn colour? Sometimes trees which bear fruit are not suitable for heavily used areas.
   - Sustainability – is there sufficient soil depth available and has irrigation and drainage been supplied where planters have been specified? Trees and plants grown in the ground will live longer and need less maintenance than those grown in planters. Where there is subterranean development a metre depth of soil must be provided over the structure. Not Applicable 6. Please provide details of how Heritage Assets issues have been addressed
   - Describe the assets affected – listed buildings, conservation area, archaeology etc.
   - Define their significance (in the case of buildings in conservation areas, their contribution to the character or appearance of the area).
   - Assess the impact of the proposals on the heritage asset, including reference to national and local policies and guidance.
   - If the impact is harmful to the significance of the historic asset, set out the public benefits which justify the proposal.

The application is required due to the requirement to signpost customers to the shop with a black sign containing the name of the shop in red capital letters with brief explanation of the goods on sale. There ill be no damage to the heritage asset and will have a minimal impact upon the same. Without the sign and description of goods the general public would have difficulty in having knowledge of the business and this would cause hardship to the tenant.