Highway Development Control Consultation Response

Planning Application Ref: PL/2023/10923

Site Address: Former Cotswold Community Site, Ashton Keynes, Wilts, SN6 6QT

Proposal: Proposed Pole Mounted Signs, Flagpoles and 'V' Board Sign

Date of Consultation Response: 29th January 2024

I refer to the above planning application received on 17th January 2023 regarding the erection of a pole mounted signs, flagpoles and a “V” board for advertising the proposed new residential development.

A 5.6 x 9.6m “V” board is proposed to the east of the existing site access road, the base of which would stand at a height 3.17m above the ground. A flagpole sign of dimensions 6m x 0.9m would be located either side of the “V” board, the base of which would stand at a height of 4.2m above the ground. The signs would be located behind the existing hedgeline.

The two proposed post mounted signs would be located to the west of the existing site access road, which would be of dimensions 4.8 x 2.4m with the base of the sign standing at a height of 2.36m above ground level. Either side of the post mounted signs would be a flag pole sign. These signs would also be located behind the existing hedgeline, and either side of the proposed new replacement access road.

The signs are not proposed to be illuminated and would not encroach onto or over the existing public highway, and therefore I would recommend that no highway objection is raised.

If you have any queries regarding the above advice, please contact Amanda Hall on 01225 713323, amanda.hall@wiltshire.gov.uk