Nationwide,

19-21 Old George Mall,

Salisbury,

SP1 2AF



OLD GEORGE MALL - ELEVATION



NEW CANAL - ELEVATION

Heritage Statement

This statement has been prepared to support our listed building consent application to replace the external signage at the Salisbury branch of Nationwide Building Society. The main entrance at 19-21 Old George Mall is not listed, the secondary entrance located on 49 -51 New Canal is listed. 49 -51 New Canal is Grade II* listed and is located in a conservation area.

The Proposals:

Works will include:

Externally:

Front Elevation (Old George Mall):

- Replace existing fascia panel with new blue panel and replace Lozenge logo with new 290mm logo height.
- Logo to be externally illuminated.
- Replace 1no. ATM surround and decals with new.
- Install internal vinyl new window message ''A good way to bank.''
- Replace internal vinyl safety manifestation with new.

Front Elevation (New Canal):

- Replace 1no. projecting hanging signage with new white 500mm logo. Retain existing brackets.
- Replace white fascia and heritage silver lettering with new blue fascia and new white heritage 290mm logo height. Logo to be externally illuminated.

Works as listed above are denoted on the accompanying proposed elevations.

The property is currently occupied by Nationwide.

The following statement explains the heritage context and appraises the property as a heritage asset.

Building Appraisal:

The New Canal property at No. 49 and No. 51, South Side, was first registered as a listed building on 28th February 1952 and is Grade II* listed. Dating back to 1594, the structure encompasses distinctive features such as a re-erected C14/C15 gabled timber-framed first floor on the right-hand side (No. 51), with unique original barge-boards. The exposed timber frame, complete with scissor bracing, tie beam, and collar, remains intact, reflecting the architectural heritage of the 14th and 15th centuries. The left-hand part of the front (No. 49) boasts a modern design with modern shop front ground floor. Additionally, Nos 45 to 51 (odd) collectively form a group.

Heritage Category: Listed Building
Grade: II*
List Entry Number: 1258309
Date first listed: 28-Feb-1952
List Entry Name: 51, NEW CANAL, 49, NEW CANAL
Statutory Address 1: 49, 51, NEW CANAL
District: Wiltshire (Unitary Authority)
Parish: Salisbury
National Grid Reference: SU 14351 29880

Source: https://historicengland.org.uk/listing/the-list/list-entry/1258309?section=official-list-entry

Impact Summary

The building is Grade II* listed and the original building fabric will not be altered, removed, or concealed. All existing original features will not be affected by the proposed works.

No discussions have been made with neighbours in relation to the proposals; the works are not considered to have any adverse impact on neighbours. The works are not considered to have any adverse impact to the existing appearance and amenity of the application site and that of its neighbours, rather, the proposals will benefit the front elevation. Access to the building will remain unchanged. The proposals will not affect public routes. There are no alterations proposed to the landscaping nor is there any opportunity to make improvements.

All works are intended to involve the minimum intervention and preserve the original look and feel of the existing building within the context of its conservation area and listed building status.

The significance of the building has been considered and will retain its existing character. It is considered these works will improve the elevation and therefore makes a positive contribution to the conservation area.