External ATM

Size and proportions of ATM to stay as they are. ATM should be internally illuminated and designed with the new colours and logo.

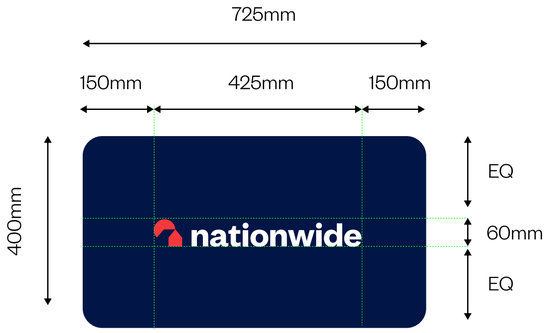
For the insert boards the recommended route would be having no copy at all and that rectangle is in plain navy blue.



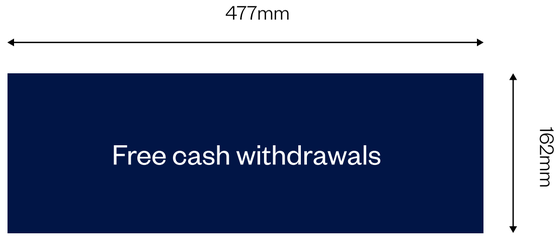
Standard External Surround
Note: Top of adjacent ATM shrouds must always line through on elevation.



Slim Base External Surround
May be used as an alternative, where an obstruction below the surround, such as window sill or mullion prevents the installation of a Standard Surround.



ATM Tablet
May be used, by exception, wall or glazing mounted 100mm above an existing external ATM apperture, where a full surround is not achievable due to lack of suitable space, e.g.Heritage shopfront.



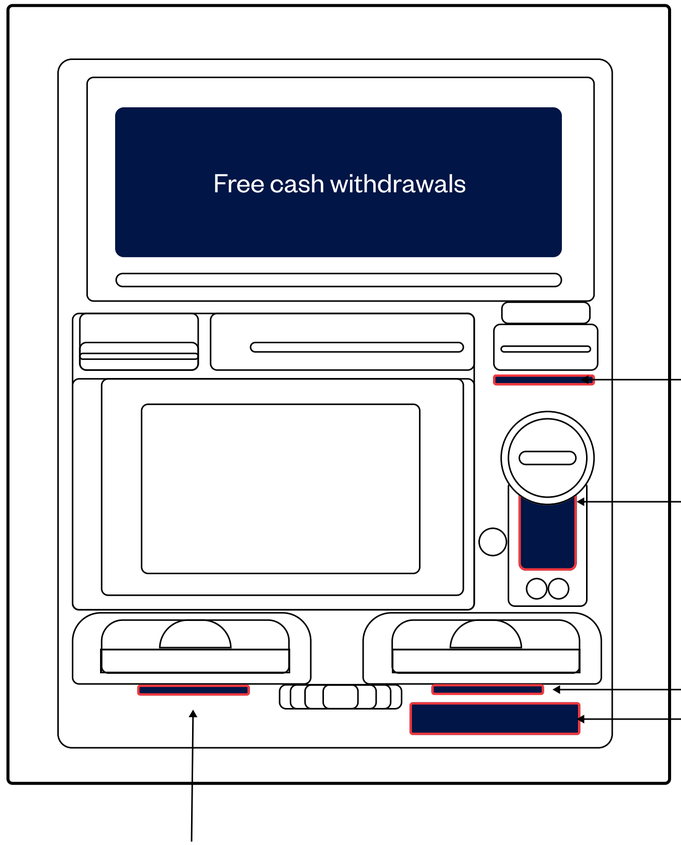
Insert Board
Font: Founders Grotesk
Size: 80 pt
Centrally Aligned

Core Red
#F9383D
0, 87, 69, 2
032 C

Core Blue
#011546
100, 90, 40, 40
282 C

External ATM -Decals

Keeping existing Decal dimensions



Deposit your envelope here

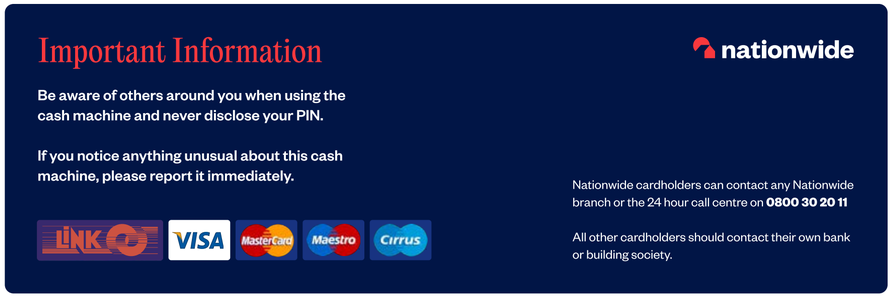
1. Deposit Envelope Decal
Font: Founders Grotesk Regular
Centre-aligned

Don’t forget to take your cash

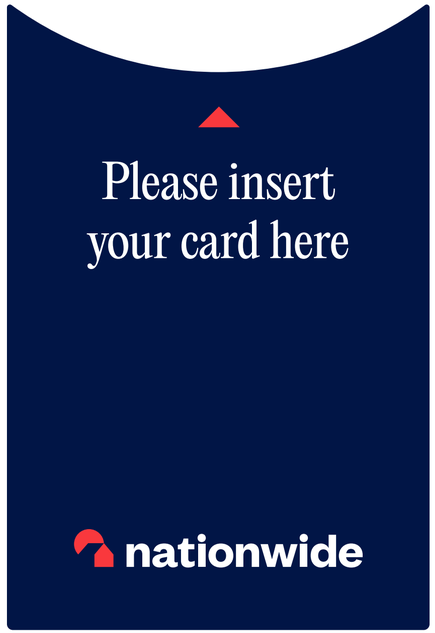
2. Cash Dispense Decal
Font: Founders Grotesk Regular
Centre-aligned

Please take your receipt

3. Receipt Decal
Font: Founders Grotesk Regular
Centre-aligned



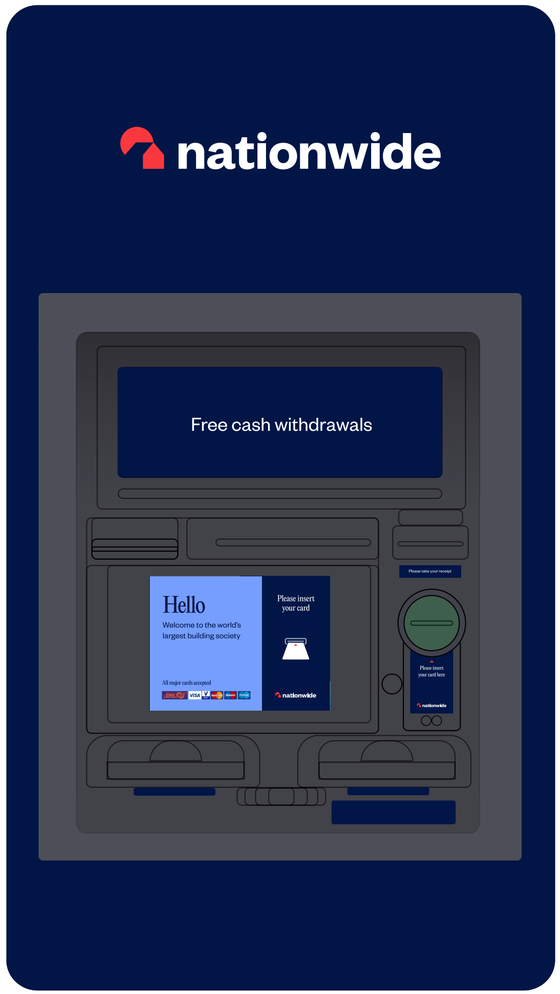
4. Information Decal
Fonts: PP Editorial New Regular,
Founders Grotesk (Medium, Regular, Bold)



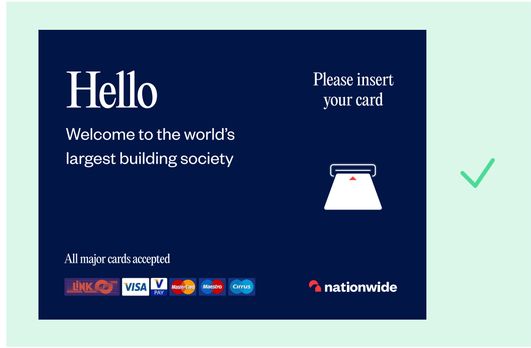
5. Insert Card Decal
Font: PP Editorial New Regular
Centre-aligned

External ATM - Screens Routes













External ATM - Welcome Screen

Before



After

#011546

#F9383D

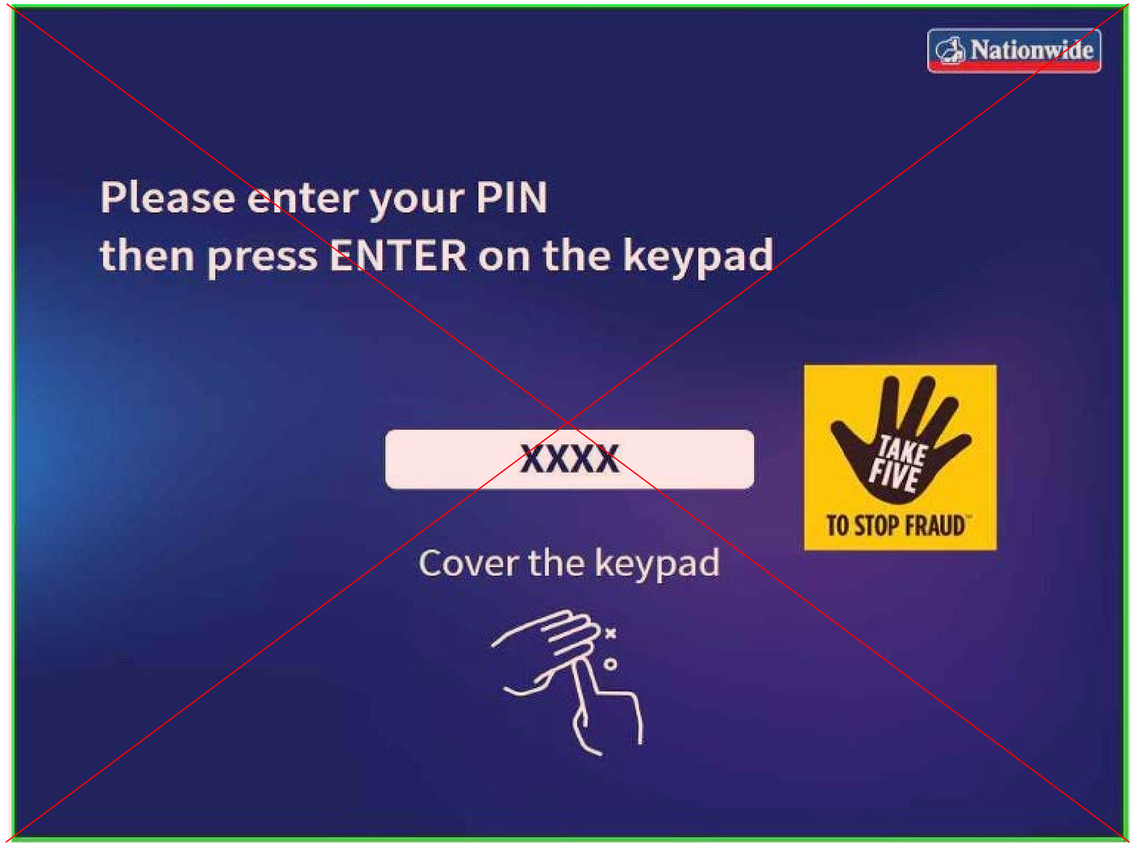


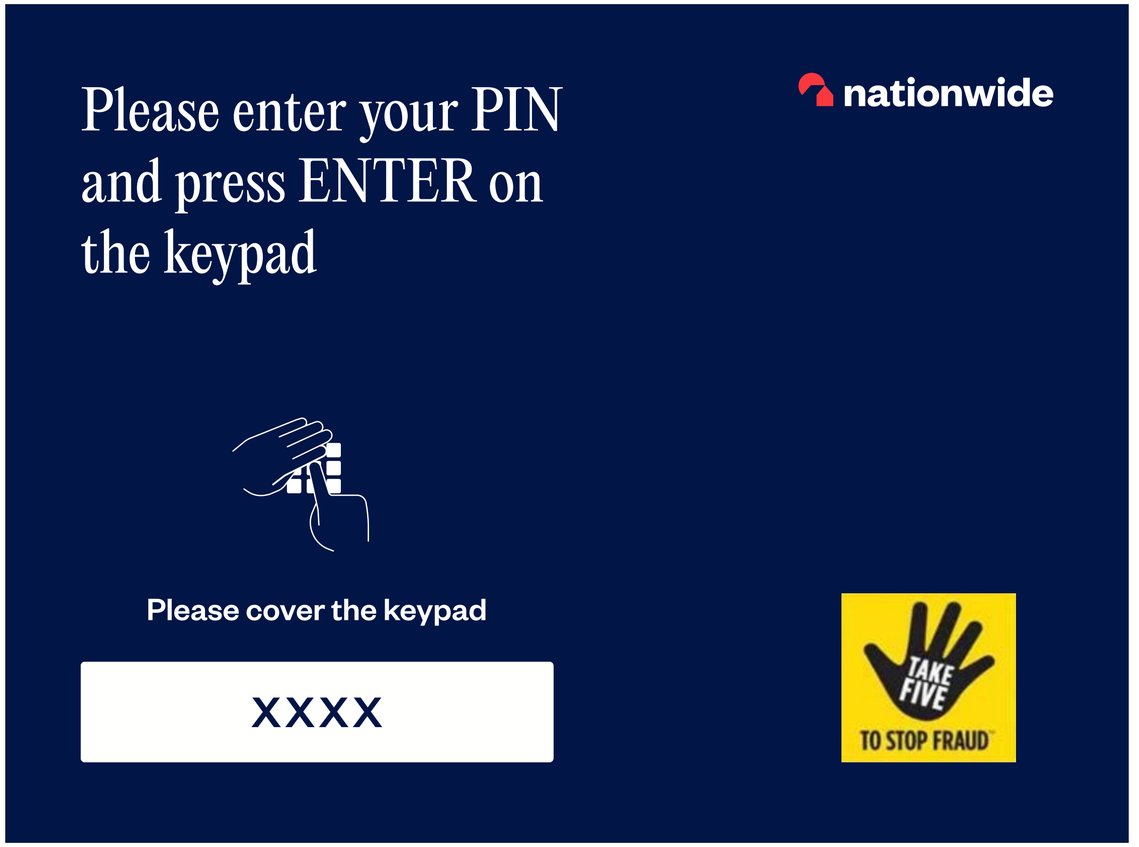
Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Enter PIN

#011546

#F9383D



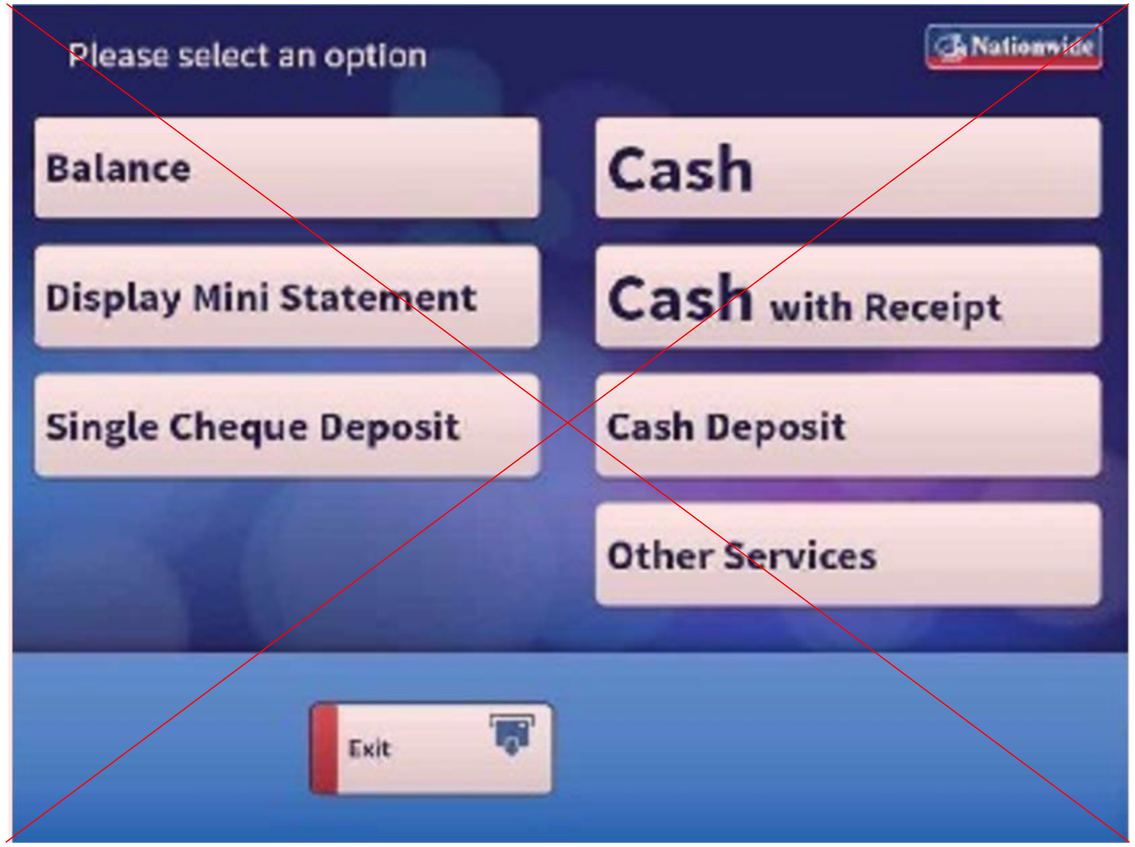


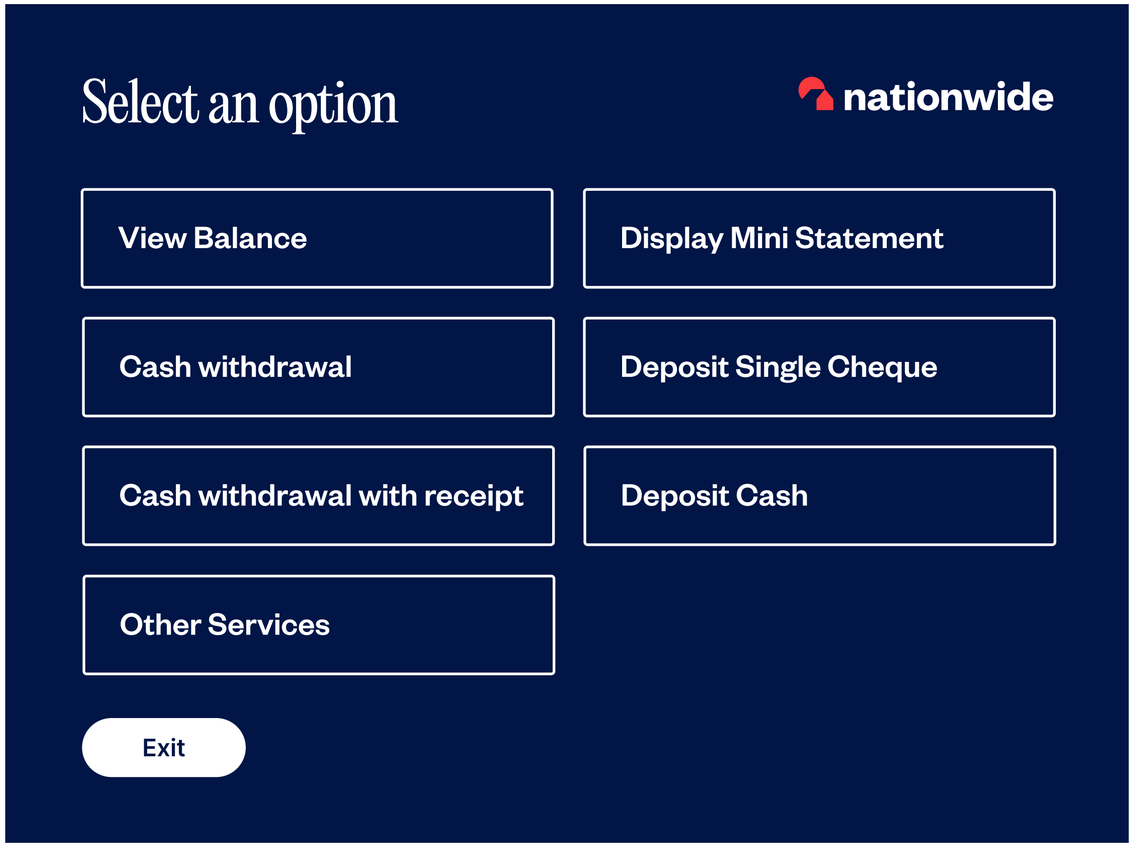
Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Select an Option

#011546

#F9383D



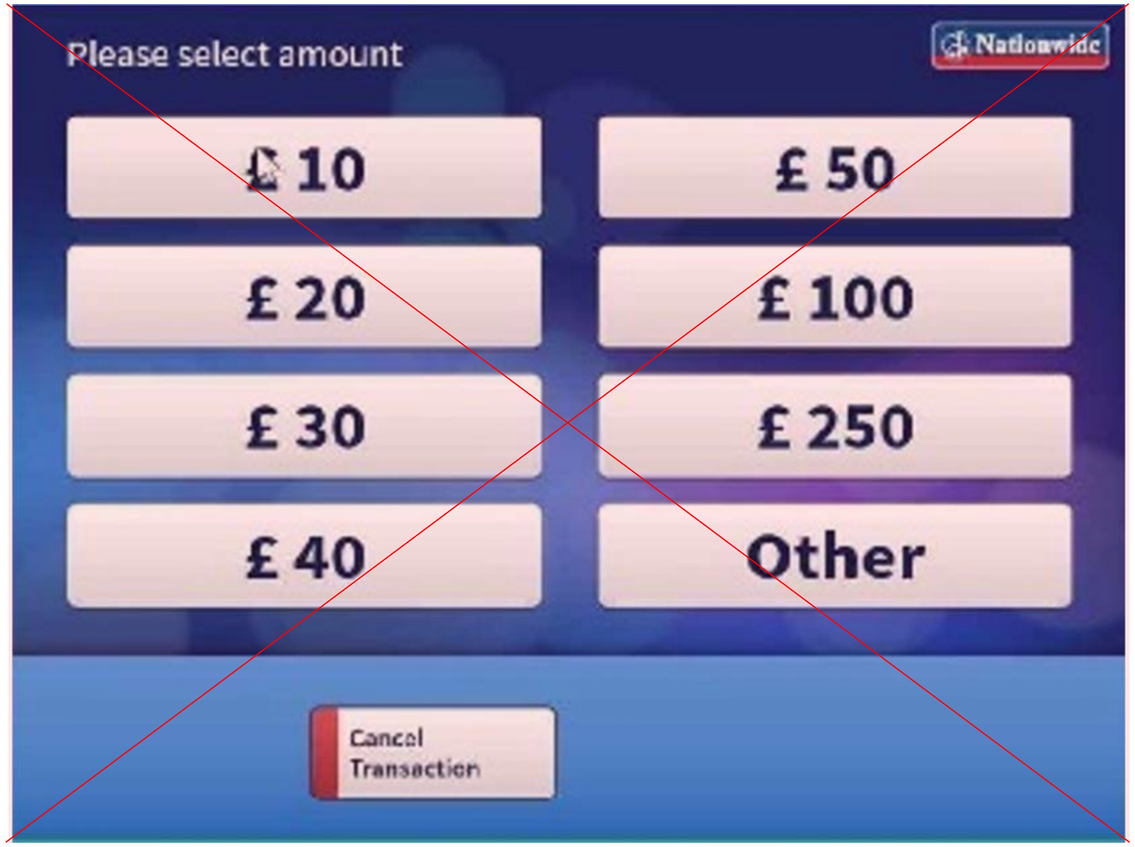


Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Select the amount

#011546

#F9383D



Please select the amount

nationwide

£ 10 | £ 50

£ 20 | £ 100

£ 30 | £ 250

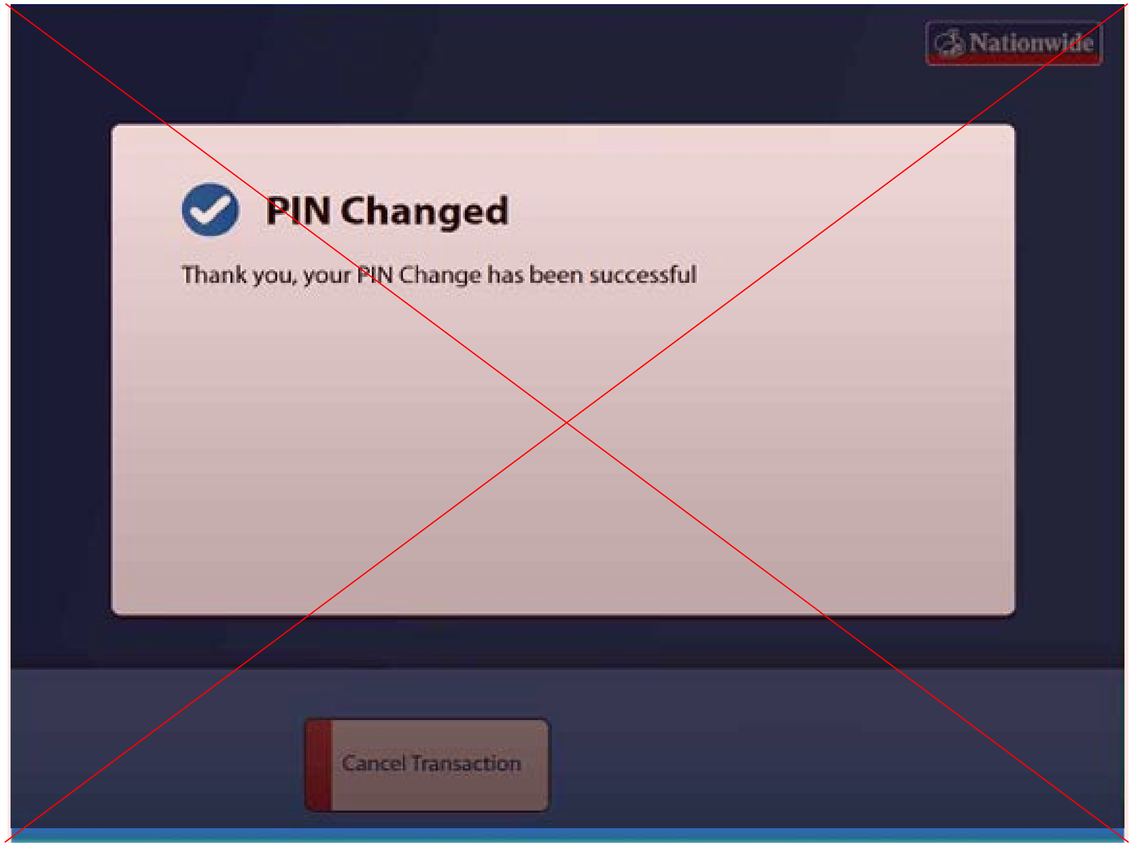
£ 40 | Other

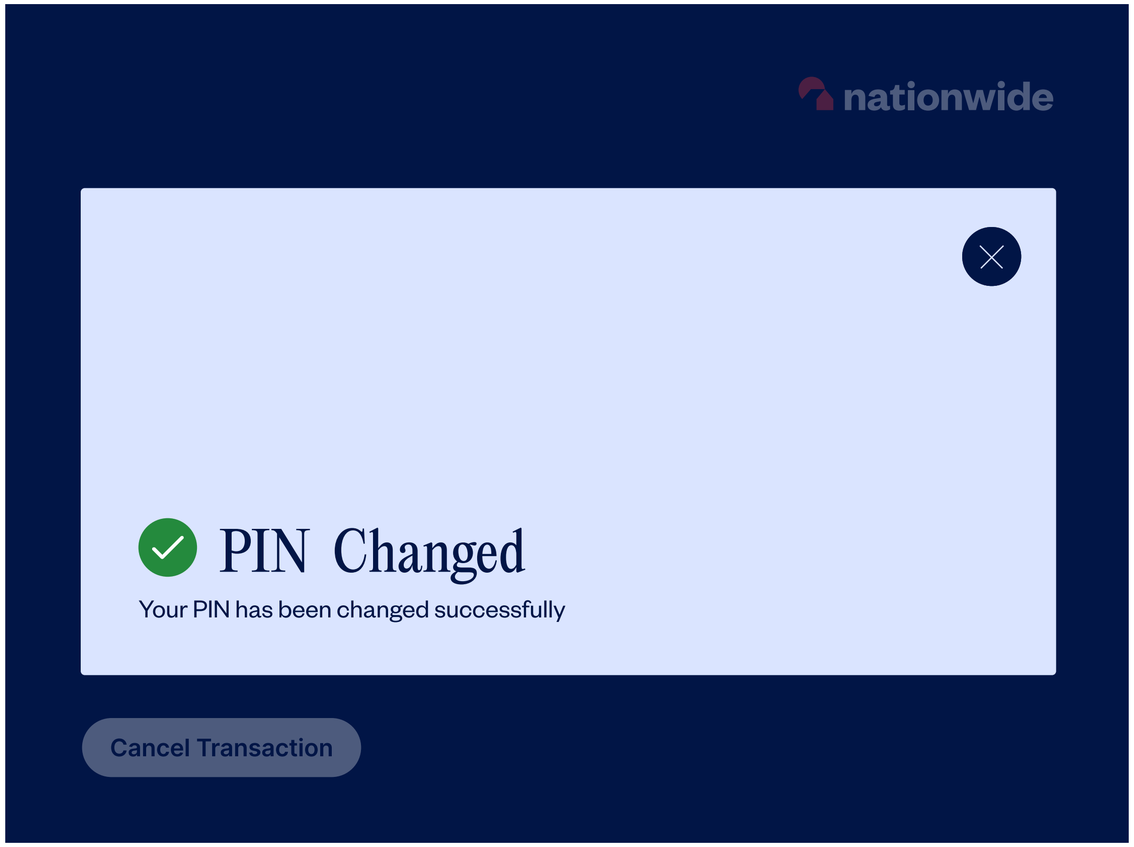
Cancel Transaction

Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Using Icons

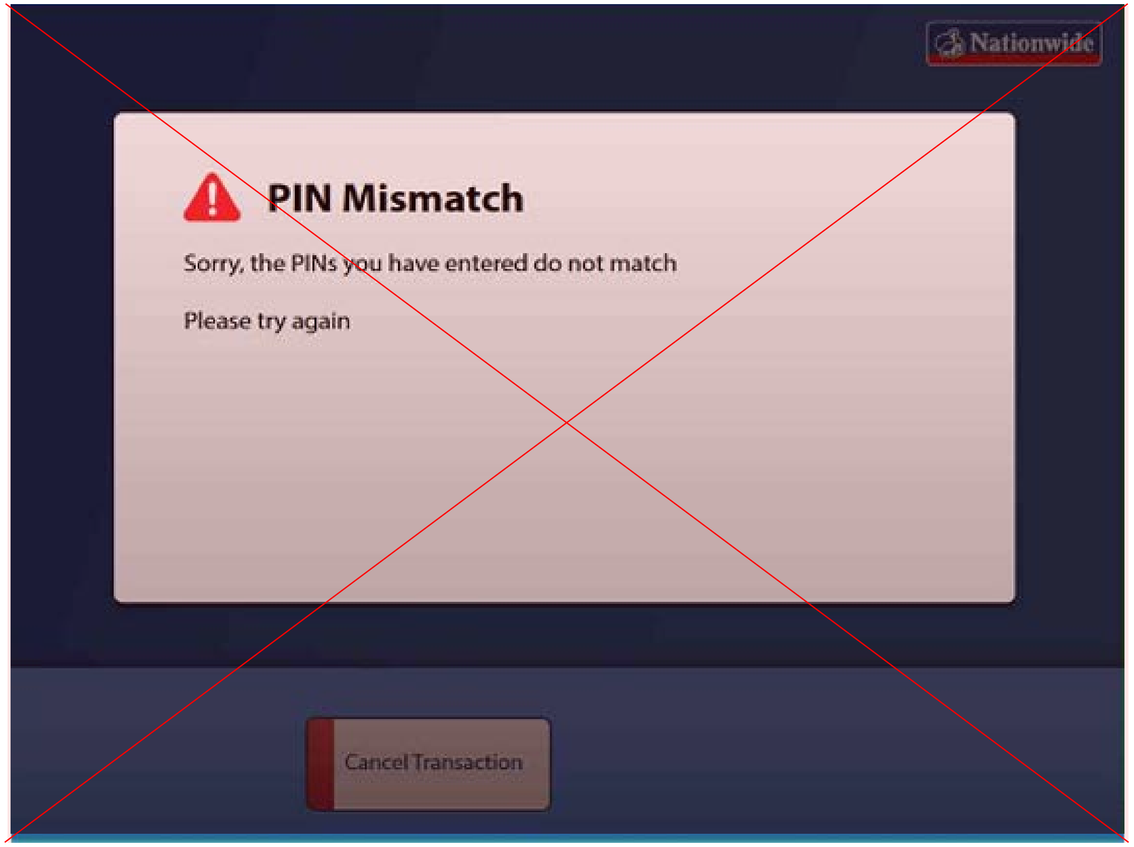
#248A3D #DAE4FF #011546 #F9383D



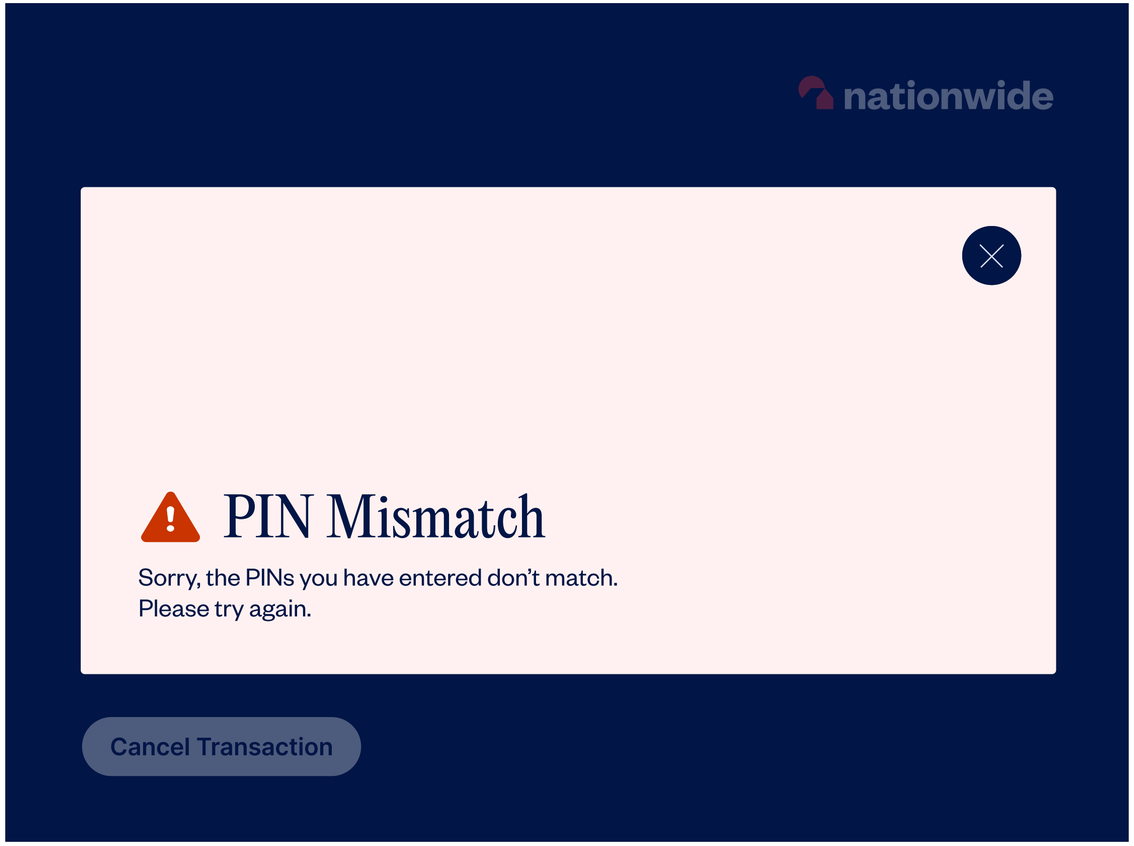


Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Using Icons



#C93400 #FFF1F1 #011546 #F9383D



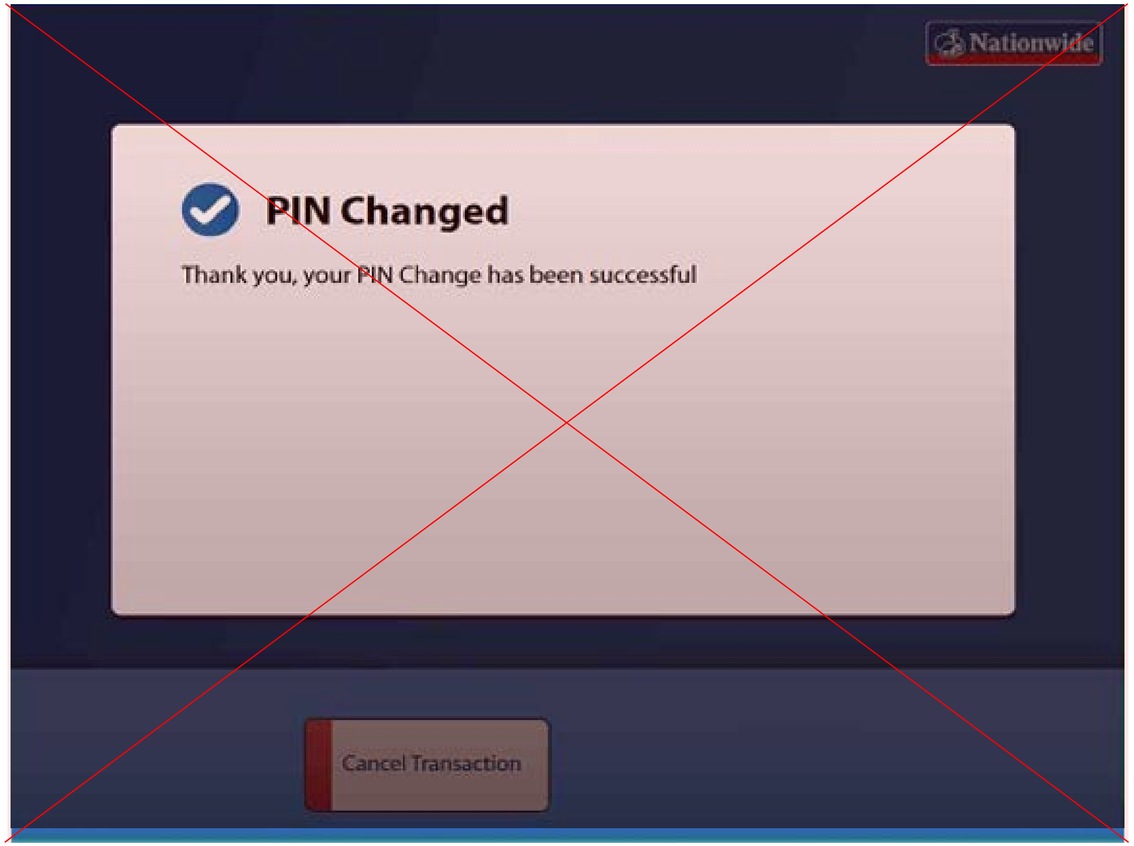
Fonts used:
PP Editorial New
Founders Grotesk Regular

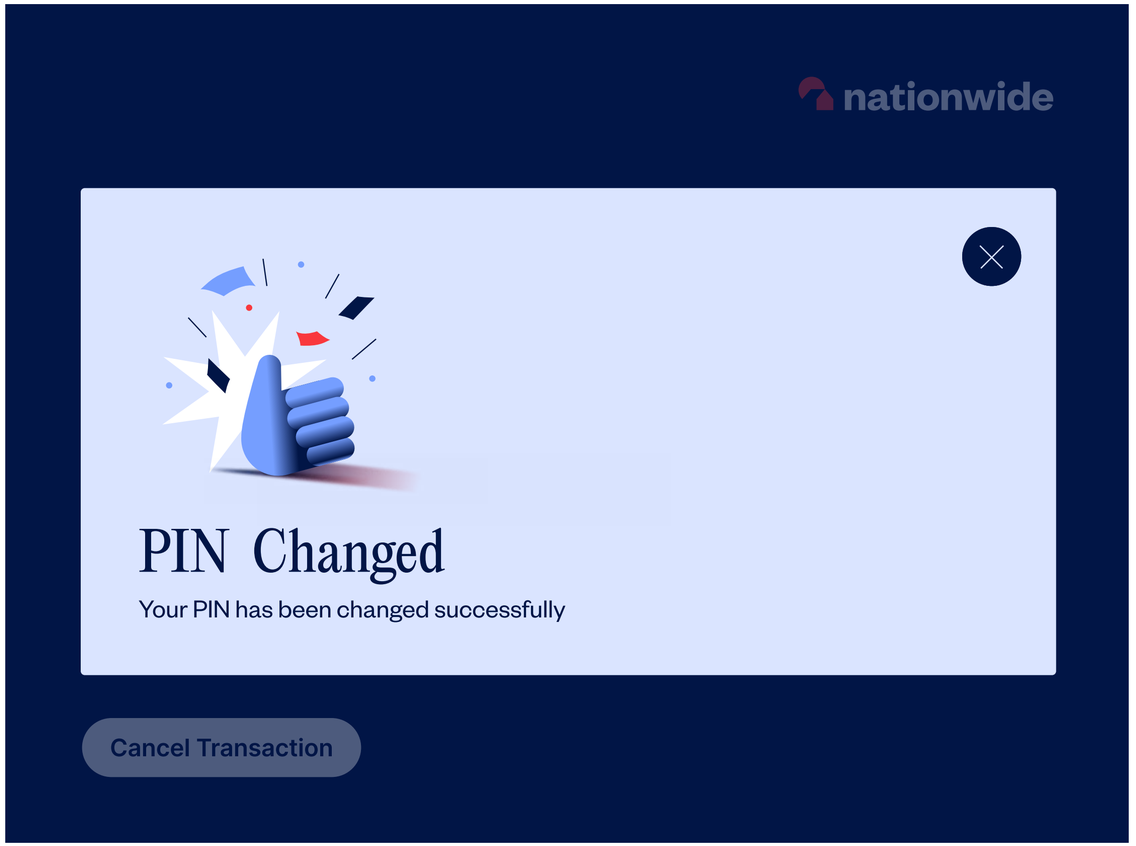
External ATM - Using Illustrations

#DAE4FF

#011546

#F9383D





Fonts used:
PP Editorial New
Founders Grotesk Regular

External ATM - Thank you

#011546

#F9383D





Fonts used:
PP Editorial New