If we can help, we will, it is in our interests to ensure our business is a success. So is effective signage, and without it the Village shop and my investment will be placed at a significant risk as the population of the village alone will not support our overheads, let alone make us profitable! I would like the application to consider that without effective lighting to the road sign we could be putting motorists at risk as they may strain to see what the sign says in the winter months. We have ensured through the sourcing, type and design of the lighting that it has minimal impact on the environment.

To answer you question about materials, the frame of the sign is wood. The sign & frame have been repurposed from the existing sign used by the housing development business and sign. The 2 x signs are made from Stainless Steel. So a nice recycle/upcycle project. We are passionate about the environment and our 3 business values are Quality, Local & Environment. We will be supporting many local artisan producers, as well as providing 6 jobs locally, 5 from the Village of Maiden Bradley.

It's obviously not a neon sign, but a standard sign with lighting. The same as the Bradley Hare public house has opposite the Manor House.