Development Management, Economic Development and Planning,
County Hall, Bythesea Road, Trowbridge, BA14 8JN
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Wiltshire Council

# Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Tesco Extra

Address Line 1

Station Rd,

Address Line 2

Address Line 3

Town/city

Tidworth

Postcode

SP9 7NR

### Description of site location must be completed if postcode is not known:

Easting (x)

423761

Northing (y)

148374

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Andy

Surname

Horwood

Company Name

Tesco

### Address

Address line 1

Kestrel Way

Address line 2

Address line 3

Town/City

Welwyn Garden City

County

Country

United Kingdom

Postcode

AL7 1GB

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

### Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Retrospective installation of 1x 42" LCD media screen size-860(W)x2160(H)mm Screen size-530(W)x930(H) mm 2nos x 1250mm x 700mm flag pole signs, overall 3350mm in height

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**
Other type

**Height:**
0.93 metres

**Width:**
0.53 metres

**Depth:**
0.01 metres

**What is the height from the ground to the base of the advertisement?:**
1 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
20 centimetres

**What materials will the advertisement be made of?:**
LCD screen mounted in a white semi glass finish Electric Vehicle charging dock

**The colour of text and background:**
As Shown in "EV_MediaCharger_Screen_Detail_1in20scale"

**Will the advertisement be illuminated?:**
Yes

**Will the advertisement be illuminated internally or externally?:**
Internally

**Illuminance levels:**
250 cd/$m^2$

**Will the illumination be static or intermittent?:**
Intermittent

**Advertisement Type:**
Other type

**Height:**
1.25 metres

**Width:**
0.7 metres

**Depth:**
0.01 metres

**What is the height from the ground to the base of the advertisement?:**
2.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
20 centimetres

**What materials will the advertisement be made of?:**
5mm dibond panel, vinyl finish, fixed to aluminium pole

**The colour of text and background:**
As Shown in "EV_Flag Post Details_1in20scale_V2"

**Will the advertisement be illuminated?:**

**Advertisement Type:**
Other type

**Height:**

1.25 metres

**Width:**
0.7 metres

**Depth:**
0.01 metres

**What is the height from the ground to the base of the advertisement?:**
2.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**
0 metres

**What is the maximum height of any of the individual letters and symbols?:**
20 centimetres

**What materials will the advertisement be made of?:**
5mm dibond panel, vinyl finish, fixed to aluminium pole

**The colour of text and background:**
As Shown in "EV_Flag Post Details_1in20scale_V2"

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

1x 42" LCD media screen size-860(W)x2160(H)mm Screen size-530(W)x930(H) mm 2nos x 1250mm x 700mm flag pole signs, overall 3350mm in height

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

The Electric vehicle charging has already been installed as part of a Roll out Project

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [ ] Yes
- [x] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Nothing was existing, this is a new offer

Will the proposed advertisement(s) project over a footpath or other public highway?

- [ ] Yes
- [x] No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

11/01/2024

To Date

11/01/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
⊘ The applicant
◯ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**
**(a) a member of staff**
**(b) an elected member**
**(c) related to a member of staff**
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Andy Horwood

Date

12/01/2024