Wiltshire Council

The Town and Country Planning Act 1990

Notice of Advertisement Consent

Application Reference Number: PL/2023/09575

Decision Date: 09 January 2024

Applicant:	N/A N/A 7 Enterprise Way, Aviation Park, Bournemouth International Airport, Christchurch, BH23 6HG
Particulars of Development:	Consent to display 2no. replacement partly internally illuminated fascia signs to front elevation
At:	Unit 2A (ARGOS), DOLPHIN TRADING ESTATE, SOUTHAMPTON ROAD, SALISBURY, SP1 2LB

In pursuance of its powers under the above Act, the Council hereby grant ADVERTISEMENT CONSENT for the above development to be carried out in accordance with the application and plans submitted (listed below).

In accordance with paragraph 187 of the National Planning Policy Framework, Wiltshire Council has worked proactively to secure this development to improve the economic, social and environmental conditions of the area.

Conditions: (4)

1 This consent shall expire at the end of the period of [5] years from the date of this Notice.

REASON: To comply with Regulations 14 (7) and (8) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2 The development hereby permitted shall be carried out in accordance with the following approved plans and documents: Location plan and DRAWING NO : 40668-1 Proposed plans dated 06/11/23.

REASON: For the avoidance of doubt and in the interests of proper planning.

3 The illumination of the advertisement(s) shall be implemented in a way which ensures that no source of light is directly visible from the public highway and be static and shall not be of a flashing type.

REASON: In the interests of public safety.

4 The intensity of the illumination of the advertisements(s) hereby approved shall adhere to the requirements of the current government guidance.

REASON: In the interests of amenity and/or public safety.

Parvis Khansari **- Corporate Director, Place**

NOTES

1. **Other Necessary Consents.** This document only conveys permission for the proposed development under Part III of the Town and Country Planning Act 1990 and the applicant must also comply with all the byelaws, regulations and statutory provisions in force in the district and secure such other approvals and permissions as may be necessary under other parts of the Town and Country Planning Act 1990 or other legislation.

In particular the applicant is reminded of the following matters:-

1.1 the need in appropriate cases to obtain approval under Building Regulations. **(The Building Regulations may be applicable to this proposal. Please contact the Council's Building Control team before considering work on site);**

1.2 the need to obtain an appropriate order if the proposal involves the stopping up or diversion of a public right of way or other highway (including highway verge)

1.3 The need to obtain a separate "Listed Building Consent" to the demolition, alteration or extension of any listed building of architectural or historic interest;

1.4 the need to make any appropriate arrangements under the Highways Act 1980, in respect of any works within the limits of a highway. The address of the Highway Authority is County Hall, Trowbridge, BA14 8JD (It is the responsibility of the applicant to ascertain whether the proposed development affects any listed building or public right of way / other highway, including highway verge).

2. **Appeals.** If the applicant is aggrieved by the decision of the local planning authority to grant permission subject to conditions, he may appeal to the Secretary of State for the Environment in accordance with Section 78(1) of the Town and Country Planning Act 1990 within six months of the date of this decision. (Information and forms relating to the appeals process can be found at the Planning Portal – www.planningportal.gov.uk/planning/appeals).