Silverwood School

Travel Plan, produced 05/04/23

Current Accreditation Level Not Accredited

Accreditation Expiry Date

Introduction

Site Details	
Type of Site	School
URN	148145
Name of site	Silverwood School
Travel Plan Coordinator	Sophie Covington
Telephone Number	
E-mail address	admin@silverwood.wilts.sch.uk
Address	Silverwood School, Rowde, Devizes, Wiltshire, SN10 2QQ
Website	https://www.silverwood.wilts.sch.uk/
Site Introduction	Silverwood school is a rural site, located just off the A342 via a small access road, approximately 1km north of the village of Rowde and 0.8km away from St Edith's Marsh. The majority of staff and pupils travel from surrounding towns such as Chippenham, Calne, Melksham, Trowbridge and Westbury as well as some further afield such as Marlborough and Royal Wootton Bassett. A significant cluster of staff travel from nearby Devizes.

Site Details	
Local Amenities	In the village of Rowde there is a community-run village shop located on Marsh Lane and two pubs, The Cross Keys and The George and Dragon, both located on the High Street (A342). The Rowdey Cow Farm Cafe, farm shop and Ice Cream Parlour is situated at the eastern end of the village accessed off the A342. There is a Sports Field and children's play areas located adjacent to St Matthew's Church and another located off Springfield Road.
Type of School	SEND
Education Level	Early Years/Foundation,Key Stage 1,Key Stage 2,Key Stage 3,Key Stage 4,SEND,16-18
Head Teacher	Sean McKeown

Student Information	
Age Range of Students	4-19
Number of Students	185

Staff and Volunteer Information	
Number of Full Time Employees	70
Number of Part Time Employees	34
Number of Volunteers	0
Volunteers who have been involved in the delivery of your Travel Plan	N/A

	Opening times	Closing times
Monday	06:30:00	19:00:00
Tuesday	06:30:00	19:00:00
Wednesday	06:30:00	19:00:00
Thursday	06:30:00	19:00:00
Friday	06:30:00	19:00:00
Saturday	00:00:00	00:00:00
Sunday	00:00:00	00:00:00

	Opening times	Closing times
Students' Official Start Time	08:50:00	
Students' Official Finish Time	15:10:00	
Breakfast Club Starts	00:00:00	
Breakfast Club Finishes	00:00:00	
After School Club Starts	00:00:00	
After School Club Finishes	00:00:00	
Other Timings	N/A	

Site Details	
Site Occupation	Silverwood school
Site Ownership	Wiltshire Council
Site Size	13.4 hectares (including grounds)
Other site details	Silverwood School was formed in September of 2020 with campuses in Rowde, Trowbridge and Chippenham: former schools of Rowdeford, Larkrise and St Nicholas.

Additional Information	
Local Authority Officer Working at Site	Ruth Durrant
Other Information	N/A

Aims and Objectives

Aims & Objectives of Travel Plan	
Aim	The main long-term aim of the Travel Plan is to minimise private car use and maximise the use of more sustainable modes of transport to and from the school site, for all journeys made by pupils, parents/carers, but specifically staff.
Objectives	Provide good accessibility and sustainable transport options for all site users Minimise the number of private vehicle trips associated with the site Maximise the number of trips associated with the site by public transport, minibus and car-share Minimise congestion and air pollution around the school gates and local area Improve road safety around the school gates and local area Promote flexible working and teleworking practices for staff wherever possible Contribute to the site goal of achieving net zero carbon in operation Improve access to/from the site for local residents by sustainable modes of transport

Working Group & STP Summary

Name	Role
Becky Cox	Travel Plan Author
Jane Deeley	LA Officer
Ruth Durrant	Other
Sean McKeown	Head Teacher
Sophie Covington	Travel Plan Coordinator

Working Group Actions

Travel & Transport Infrastructure

Facilities		
	Description	Numbers
Cycle Parking	Covered Sheffield Stands	0

Facilities		
	Sheffield Stands	0
	Cycle Pod / Mini Pod	0
	Other Cycle Spaces	0
	Total Student Cycle Spaces	0
	Total Staff Cycle Spaces	0
	Total Visitor Cycle Spaces	0
Scooter Parking	Scooter Parking Spaces	0
Storage Lockers	Storage lockers for cycling paraphernalia	0
Parent Shelter	Number of Parent Waiting Shelters	0
Shower Facilities	Showers available	0
Motorcycle/scooter	Parking facilities	As stated above, the current development includes 6 scooter parking spaces in the new car parking area. This is based on current demand, but this will be kept under review with further provision provided if demand dictates.
Coach Parking	Facilities for coaches to park	0

Facilities

Details of coach parking facilities	The current development proposal, due to be completed in September 2023, include a new drop-off / pick-up parking area to accommodate mini-buses transporting pupils to/from the school at peak times. This new drop-off / pick-up provides a total of 16 mini-bus parking spaces.

Transportation Links

Does the school have a School Street in place?	No
Details of Walking Access to site	Due to the rural location of Rowde, and the fact that the school catchment includes communities across the county, many of the pupils that currently attend Silverwood School travel by local authority organised transport. There is a pedestrian footway along the A342 stretching from Rowde village to the school entrance and St Edith's Marsh, approximately 1.5km to the north. However, this footway is substandard and of varying width, up to approximately 1.2m with vegetation often encroaching onto the footway.
Details of Cycling access to site	Devizes is the largest residential area within a reasonable cycling distance from the site (5km). Although, the A342 has no specific provision for cycling on or off carriageway, so it is only an option for staff and visitors that are confident and experienced riders. There is currently no cycle parking provision for staff or visitors at the school. Therefore, as part of the development proposals, it is proposed to provide Sheffield stands in the vicinity of the main entrance to the school buildings and/or outside public areas such as the proposed café. Initially, 5 no. Sheffield stands (10 cycle parking spaces) are proposed but this would be kept under review as part of the School Travel Plan and increased to meet future demand. The cycle parking will be covered and secure. A secure, accessible and sheltered unit will be available to store staff cycles to enable staff to cycle to work if they are able to. This will be provided along with access to showering and changing facilities.
Details of Bus access to site	There are bus stops located outside the entrance to Rowdeford School, on the A342, approximately 250m from the Rowdeford School buildings accessed via the existing school access drive. These are served by services 33 and X33 from Devizes, Chippenham and Calne.
Details of Rail access to site	The nearest railway station to the site is Chippenham, approximately 15km (10 miles) from Rowde. Chippenham Railway Station is situated between Swindon and Bath Spa on the Great Western Main Line, with services between Bristol Temple Meads and London Paddington, as well as services towards Westbury and Frome, via Melksham.
Details of Road Access to site	The site access road joins onto the A342 between Rowde and St Edith's Marsh. Devizes is approximately 5km south along the A342. Northbound along the A342 provides routes to Calne along the A3102 and London Road into Chippenham which provides a route to Corsham. Melksham can be accessed via Marsh Lane and Bath Road.

Car Travel

Accessible parking spaces	0
Car Share Parking Bays	0
Car Club Parking Bays	0
Electric Vehicle Parking Bays	0

Car Travel	
Electric Vehicle Charging Points	0
Staff Parking Bays	30
Visitors parking spaces	0
Other car parking details	Car park to be improved as part of building works to expand school. This section will be updated once works have been completed (by Autumn 2023)

Fleet Vehicles	
Bus/Minibus	0
Pool Bicycles	0
Other	0
Further Information	N/A

STARS (Sustainable Travel and Road Safety) Audit

Name of road (outside main entrance)	A342
Name of other roads surrounding the site	N/A
Date of assessment	19/01/2021
Speed limit of the road outside main entrance	50mph
Speed limit on other roads surrounding your site	30mph,50mph,60mph

How many of the following crossing facilities are present within 500m of your site?

Pelican Crossing	0
Puffin Crossing	0
Toucan Crossing	0
Zebra Crossing	0
School Crossing Patrol	0
Pedestrian Refuge	0

Further Questions

Is there any traffic calming within 500m of the site, e.g. speed bumps, build outs	No
Are there railings present outside or near the main entrance?	No
Is the main vehicular entrance used for pedestrians/cyclists as well as cars?	Yes
Are there any dedicated cycle lanes leading to the site?	No
What is the quality of the pavements like within 500m of the site?	Inadequate
Any other obstacles or road layout issues within 500 metres	Footways along A342 not very wide, often encroached by vegetation. Corners in the road quite substantial. Speed restrictions of 50mph along the stretch of road running by the school site.

Engineering & Planning Measures

Cost

Date From

Date To

Details of Measure

Surveys, Modal Shift & Targets

Student Travel Modal Shift

Modal Split	Walk	Cycle	Scoot	Bus (Public)	Bus (School)	Park & Stride	Train/Metro	Car Share	Car	Motorbike	Total
Number											
%											

Staff Travel Modal Shift

Modal Split	Walk	Cycle	Scoot	Bus (Public)	Bus (School)	Park & Stride	Train/Metro	Car Share	Car	Motorbike	Total
Number											
%											

Targets

Status	Type	Mode of Travel	This Year's %	Preferred %	Target %	% Change	Percentage Points	Due Date	Target
Registered	Staff Mode of Travel	Car	94.12	91.18	88	-6.5	-6.12	2023 / 2024	By Autumn 2023 the extended site is predicted to be open, this time represents the greatest potential for behaviour change, as such the target will be to reduce 'car alone' travel by staff from the baseline of 94% in 2021 to 88% in Autumn 2023. There is an overall target of reducing 'car alone' usage by staff by 10 percentage points, from 94% to 84%, this is from baseline in 2021 to 2027.
Registered	Staff Mode of Travel	Car Share	4.41	5.88	6	0	6	2023 / 2024	Baseline data indicates that only 1% of staff car share at present, through the arrangement of a car-share group it is hoped

Status	Type	Mode of Travel	This Year's %	Preferred %	Target %	% Change	Percentage Points	Due Date	Target
									to increase car sharing to 6% following opening in Autumn 2023 and to >8% by 2027.

Consultations

Status	Type	Action	Responsible	Target Completion	Reporting	Completion Date
Completed - No Evidence	Local Authority	LA1 School is engaged with the LA with regards to implementing the School Travel Plan and STARS	Anthony Dixon/Becky Cox	05/09/2022	Meeting organised by Anthony Dixon (WC) with officers from WC, PFA Consulting and relevant management at school to establish Travel Plan details	06/09/2022
Completed - No Evidence	Staff	S1 In-depth staff surveys take place (Do not use to record hands up surveys)	PFA Consulting	12/01/2021	Existing school staff were asked how they travelled to work, how they'd like to travel and anything that would support them in travelling in more sustainable ways	27/01/2021

Travel & Transport Issues

Current Travel & Transport Issues

Status	Details of Issue / concern	Date of Issue	Category
Current	Infrequent public transport to site	13/07/2022	Public Transport
Current	A342 considered too dangerous and unattractive for staff to use to cycle to site	27/01/2021	Cycling
Current	Pedestrian footway alongside A342 in poor condition, of inadequate width and unlit. Poor crossing facilities over A342 at point where footway switches sides.	27/01/2021	Walking

Travel Initiatives

Status	Type	Action	Person Responsible	Target Completion	Reporting	Completion date
Planned	Air Quality	AQ1 School promotes car sharing	TPC	05/09/2022		
Planned	Air Quality	AQ10 Other air quality initiative 1		04/09/2023		
Planned	Cycling	C11 Cycle purchase scheme for staff	TPC	05/09/2022		
Planned	Cycling	C2 Cycle parking installed	Anthony Dixon	04/09/2023		
Planned	Public Transportation	PT2 School promotes public transport	TPC	05/09/2022		
Planned	Road Safety & Training	R1 Cycle training for pupils (other than Bikeability levels 1 - 3)	TPC	04/09/2023		
Planned	Road Safety & Training	R11 School invites experts/organisations to talk about personal safety	TPC	04/09/2023		
Planned	Road Safety & Training	R5 Pedestrian skills training	TPC	04/09/2023		
Planned	Road Safety & Training	R6 Independent travel training	TPC	04/09/2023		
Planned	Walking & Scooting	W9 Educational / Curriculum Walks	TPC	04/09/2023		

Supporting Initiatives

Status	Type	Action	Person Responsible	Target Completion	Reporting	Completion date
Planned	Curriculum	CU3 School teaches environmental benefits of active travel	Teacher	04/09/2023		
Planned	Curriculum	CU6 Cycling lessons (PE)	TPC	05/09/2022		
Planned	Promotion	PR15 Within the Prospectus	TPC	05/09/2022		
Planned	Promotion	PR22 Other promotion method 1	TPC	04/09/2023		
Planned	Promotion	PR6 School has an active travel policy	TPC	04/09/2023		

Gold Standard Initiatives

Status	Type	Action	Reporting	Completion date

Gold Standard Testimony

Testimony

Sign off and Formal Approval

Title	Signoff
Senior Management Team - Name	Sean McKeown
Senior Management Statement of Endorsement	The Travel Plan will be enacted by Silverwood school
Senior Management Team Sign Off	Y
Local Authority - Name	
Local Authority Sign Off	N

Planning Applications

Planning Application	
Planning Application Number	PL/2021/06782
Date of Application	26/05/2021
Development Name	Rowde School extension to become Silverwood
Date Application Approved	20/10/2021
Proposed Date of Occupation	04/09/2023
Outline timescales for occupation and details of any phasing of development	School planning to open at full capacity (350 students) in September 2023
Occupation Status	Under construction
Date of Occupation	
Development Overview	Proposed development of Silverwood School, extending the existing Rowde Campus (formerly Rowdeford School) to provide a high quality SEND school campus for 350 students including the construction of a new two storey education building with new Hydrotherapy Pool, teaching classrooms and Main Hall, the development of existing buildings, new all-weather sports pitch, new playing fields, on-site parking, landscaping, ecological enhancements and associated works
Planning Status	Approved
Development Proposal	Redevelopment/ extension
Please specify	
Secured by Condition	13
Monitoring Fee	
Monitoring Proposals	The new school buildings hereby permitted shall not be brought into use until a School Travel Plan based on the submitted Draft Travel Plan has been submitted to and approved in writing by the Local Planning Authority. The School Travel Plan shall include details of implementation and monitoring and shall be implemented in accordance with these agreed details. The results of the implementation and monitoring shall be made available to the Local Planning Authority on request, together with any changes to the plan arising from these results. REASON: In the interests of road safety and reducing private car movements to and from the school.
Date of Annual Monitoring Visit	
Length of Application (YEARS)	
Sanctions/ Performance Bonds	

Planning Application	
Travel Plan Champion	
Travel Plan Author	PFA Consulting
Contact details for the Travel Plan Author	tpc@pfaplc.com
Objectives of the Travel Plan	Minimise single occupancy vehicle usage to access the site. Support staff, students, parents, carers and visitors in accessing the site by sustainable means Minimise the impact on the road network surrounding the school during peak hours Encourage walking and cycling where possible from local area
Transportation Summary	Due to the nature of the specialist nature of Silverwood school few pupils and potential future pupils are likely to live within walking or cycling distance of the Rowde campus. The site is also planned to specialise in provision for non-ambulant pupils, thus these individuals will require transportation by motorised vehicle. The main potential for travel by foot and cycle will be for staff and local residents. The Rowdeford School site is currently poorly accessed by foot or cycle from the nearby villages of Rowde and St Edith's Marsh. There is scope to improve accessibility though upgrading pedestrian provision between the site and these villages as well as considering further speed restrictions to this section of the A342. Public transport services to the site are available, with a bus stop being provided outside the site on the A342. A service operates between Devizes, Rowde, Calne and Chippenham approximately every 1-2 hours. An upgrade to the waiting facilities such as a shelter and timetable information would help promote travel to and from the site by public transport. Many pupils will require transport by private minibus but provision for staff to access the site from locations not served by public transport (such as Melksham and Trowbridge) may need to be considered.
S106 Summary	
Details of SEN Students (number) and if They Have A Transportation Statement	This school is a specially designed SEN school. Due to the increased demand for places at SEND schools in the North Wiltshire area an expansion to the current site is proposed, which would provide for 350 pupils between the ages of 4 and 16, including a small post-16 unit. The new school is to be part of the new 'Silverwood School', which encapsulates the existing SEND schools in the North Wiltshire area: Larkrise (Trowbridge Campus), Rowdeford (Rowde Campus) and St Nicholas (Chippenham Campus). Wiltshire Council states that: "The proposed new school will be established as a centre of excellence, building upon the recognised good practice of the existing three schools and providing high quality support not only for the pupils who attend the school but also for the wider population of pupils with special educational needs in Wiltshire."
PTAL Input	
Baseline survey information	Staff survey completed in January 2021 (lockdown restrictions in place at time) - 104 staff were consulted and 68 staff responded to the survey (65% response rate)
Future Development Likely to Increase Traffic Levels or Influence Travel Patterns	Yes it will result in an increase in traffic levels

Site Changes

	Current	New
Full-Time Staff Roll	104	229
Part-Time Staff Roll	39	66
Description of changes to accesses (e.g. pedestrian, cyclist, vehicle	Footway widening within vicinity of building and improvements to bus stop facilities. Condition 17 – A342 Works: Prior to the school buildings hereby permitted being first brought into use, small areas of hardstanding, high bus access kerbs, flag signs and bus shelters shall have been provided to either side of the A342 near to the school access, in accordance with details to be first submitted to and approved by the Local Planning Authority. REASON: In the interests of providing safe and convenient access to public transport for users of the development.	
Electric Vehicle Car Parking Bays	6	6
Visitor Car Parking Space(s)		0
Staff Car Parking Space(s)		239
Accessible Car Parking Space(s)	239	12
Student Cycle Space(s)	10	0
Staff Cycle Space(s)	10	10

Site Changes

Visitors Cycle Parking Space(s)	10	0
Scooter Parking Space(s)	6	6
Public Transport Drop off Arrangements		16 minibus spaces within new drop off area
Motorcycle/Scooter parking facilities	As stated above, the current development includes 6 scooter parking spaces in the new car parking area. This is based on current demand, but this will be kept under review with further provision provided if demand dictates.	6 provided within the car parking area
Storage Lockers		
Shower Facilities		

Opening/Closing Times

Current Opening/Closing Times	Opening Times	Closing Times
Monday	08:55:00	15:00:00
Tuesday	08:55:00	15:00:00
Wednesday	08:55:00	15:00:00
Thursday	08:55:00	15:00:00
Friday	08:55:00	15:00:00

Opening/Closing Times

Saturday

Sunday

Details of opening and closing times

Proposed Opening/Closing Times	Opening Times	Closing Times
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		
Sunday		

Student

Breakfast Clubs

Opening/Closing Times

After School Clubs

Other

Details of opening and closing times