Development Management, Economic Development and Planning,
County Hall, Bythesea Road, Trowbridge, BA14 8JN
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Wiltshire Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

ONE STOP

Address Line 1

Stonehenge Retail Park

Address Line 2

The Packway

Address Line 3

Town/city

Larkhill

Postcode

Sp4 8PZ

Description of site location must be completed if postcode is not known:

Easting (x)

414259

Northing (y)

144087

Description

Stonehenge Retail Park, The Packway, Larkhill, SP4 8PZ

Applicant Details

Name/Company

Title

First name

Surname

Company Name

ONE STOP

Address

Address line 1

APEX ROAD

Address line 2

Address line 3

BROWNHILLS

Town/City

WALSALL

County

WEST MIDLANDS

Country

United Kingdom

Postcode

SP4 8PZ

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

[redacted]

Secondary number

Fax number

Email address

[redacted]

Agent Details

Name/Company

Title

First name

Hannah

Surname

Buss

Company Name

Innovate Signs

Address

Address line 1

15 Barnes Wallis Road

Address line 2

Address line 3

Town/City

Fareham

County

Country

United Kingdom

Postcode

PO155TT

Contact Details

Primary number

[redacted]

Secondary number

Fax number

Email address

[redacted]

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Totem Sign, Fascia, ATM Sign, ATM Clip Frame, ACM Panels, Poster Cases

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.68 metres

Width:
10,650 metres

Depth:
0.055 metres

What is the height from the ground to the base of the advertisement?:
3.025 metres

What is the maximum projection of the advertisement from the face of the building?:
0.055 metres

What is the maximum height of any of the individual letters and symbols?:
blue logo is 65 centimetres

What materials will the advertisement be made of?:
Acrylic blue logo / panel - Dibond

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.45 metres

Width:
1.25 metres

Depth:
0.02metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Extruded aluminium panatrim frame finished RAL 7016 with digitally printed ACM panel 2 OFF AT THIS SIZE

The colour of text and background:

Will the advertisement be illuminated?:
NO

Advertisement Type:
Other type

Height:
0.4 metres

Width:

0.72 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Red dibond fabricated signcase with intracut “free|cash withdrawals” text internally illuminated by LED’s. 2 no LED downlights to be fitted to bottom return of sign to illuminate ATM

The colour of text and background:

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.3 metres

Width:
0.2 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Silver clip frame displaying

The colour of text and background:

Will the advertisement be illuminated?:
No

Advertisement Type:
Other type

Height:
0.762 metres

Width:
0.568 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.15 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Lockable poster cases, anodised silver - 3 off

The colour of text and background:

Will the advertisement be illuminated?:
NO

Please describe each of the 'Other type(s)' of advertising proposed

F/ACM Panel
ATM Sign
ATM Clip Frame
Poster Cases
TOTEM SIGN

Advertisement Type:
Other type

Height:
0.4 metres

Width:
0.6 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Flat car park signs x2 above poster frame

The colour of text and background:

Will the advertisement be illuminated?:
No

Advertisement Type:
Other type

Height:
2.9 metres

Width:
0.15 metres

Depth:
0.90 metres

What is the height from the ground to the base of the advertisement?:
0.01 metres

What is the maximum projection of the advertisement from the face of the building?:
N/A

What is the maximum height of any of the individual letters and symbols?:
20 centimetres (Blue logo)

What materials will the advertisement be made of?:
Aluminium main panel with self adhesive vinyl to both faces

The colour of text and background:

Will the advertisement be illuminated?:
No

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

10/01/2023

To Date

10/01/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Hannah Buss

Date

06/10/2023

Amendments Summary

Updated PDF Added 06/10/2023

- Fascia / trough light both reduced in width
- Added ACM car park disclaimer signs [x2]
- Totem Sign added