Development Management, Economic Development and Planning,
County Hall, Bythesea Road, Trowbridge, BA14 8JN
Tel: 0300 456 0114 Email: developmentmanagement@wiltshire.gov.uk

Wiltshire Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 82

Suffix:

Property Name:

Address Line 1: High Street

Address Line 2:

Address Line 3: Wiltshire

Town/city: Cricklade

Postcode: SN6 6DF

Description of site location must be completed if postcode is not known:

Easting (x): 410137

Northing (y): 193799

Description:

Applicant Details

Name/Company

Title

MR

First name

SAM

Surname

COOPMAN

Company Name

BAYFIELDS

Address

Address line 1

BAYFIELDS

Address line 2

82 High Street

Address line 3

Town/City

Cricklade

County

Wiltshire

Country

Postcode

SN6 6DF

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Gillian

Surname

Shepley

Company Name

Ashleigh Signs

Address

Address line 1

Ashleigh House

Address line 2

Beckbridge Road

Address line 3

Normanton

Town/City

County

Country

Postcode

WF6 1TE

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

installation of 1x fascia sign, 1x projecting sign and 1x transom sign

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.5 metres

Width:
5.965 metres

Depth:
0.059 metres

What is the height from the ground to the base of the advertisement?:
3.105 metres

What is the maximum projection of the advertisement from the face of the building?:
0.059 metres

What is the maximum height of any of the individual letters and symbols?:
13 centimetres

What materials will the advertisement be made of?:
ITEM 01 (Qty 1) BAY 01 2mm formed aluminium panel with 40mm returns coated BS 769 (matt) Featuring: • 19mm foamex 'BAYFIELDS' letters finished RAL 9910 (gloss) c/w brass locator fixings to the rear. • Face applied cut matt white vinyl secondary text, lines and phone number. • Slimline Portland 6500K cool white LED trough light finished RAL 7035 (matt) • Aluminium angle fixings.

The colour of text and background:
AS DRAWING

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Projecting or Hanging Sign

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.039 metres

What is the height from the ground to the base of the advertisement?:
2.895 metres

What is the maximum projection of the advertisement from the face of the building?:
0.75 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
ITEM 02 (Qty 1) BAY 04 19mm foamex roundels finished RAL 7035 fixed back to back. Featuring: 300 mm 19 mm 40 mm Pantone 7665C BS 796 (matt) RAL 9910 (matt) Pantone 2330C RAL 7035 (matt) BRAND TYPEFACES Primary : Corbel Secondary : Gotham medium 2 • Face applied digtially printed vinyl inlined by 10mm from panel face. • Internal mild steel flat bar frame (sandwiched between panels) coated RAL 7035 (matt) • Fabricated mild steel 50mm S/H/S gibbet coated RAL 7035 (matt) • 2No. Slimline Portland 6500k cool white LED trough lights finished ral 7035 (matt)

The colour of text and background:
AS DRAWING

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Fascia Sign

Height:
0.35 metres

Width:
0.84 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.43 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
14 centimetres

What materials will the advertisement be made of?:
ITEM 03 (Qty 1) BAY NS Reverse applied digitally printed window vinyl

The colour of text and background:
AS DRAWING

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

◯ Yes
⊘ No
◯ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

09/11/2023

To Date

09/11/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

09/11/2023