The Town and Country Planning Act 1990

Notice of Advertisement Split Decision

Application Reference Number: PL/2023/00876

Decision Date: 12 October 2023

Applicant:	Mr Haydar Aydemir 6 Endless Street, Salisbury, Wiltshire, SP1 1DL
Particulars of Development:	Retrospective consent for red and blue pole shop sign, hanging sign, window vinyls, non-illuminated fascia lettering and 'A' board
At:	6 Endless Street, Salisbury, Wilts, SP1 1DL

In pursuance of its powers under the above Act, the Council hereby gives notice of a SPLIT decision for the advertisement(s) proposed in the above application and the plans submitted by you, with conditions (Approved Works) and reasons (Refused Work) specified hereunder:-

The Local Planning Authority hereby **GRANT** advertisement consent for the advertisement(s) identified as signs A (Fascia Sign), B (Price List), C (Window Panel) and D (Hanging Wall Sign) on the submitted drawing received by the Local Planning Authority on 27th July 2023 subject to compliance with the conditions specified hereunder.

Conditions

1. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

   No advertisement shall be sited or displayed so as to—
   (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
   (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
   (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

   Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

REASON: To comply with Regulation 14 (7) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. This consent shall expire at the end of the period of [5] years from the date of this Notice.

REASON: To comply with Regulations 14 (7) and (8) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

3. The externally illuminated fascia advertisement hereby permitted shall only be illuminated during the opening hours of the premises between 9 am and 7 pm on any day.

REASON: In the interests of amenity.

The Local Planning Authority hereby **REFUSES** to grant advertisement consent for the advertisement(s) identified as signs E (Barbers Pole) and F (Pavement Sign) on the submitted drawing received by the Local Planning Authority on 27th July 2023.

Refusal Reason(s):

1. The display of the advertisement(s) for which consent has been refused would seriously detract from visual amenity and/or public safety as follows:

The internally illuminated barbers pole and A board, by reason of their positioning and appearance, would be harmful to public safety having regard to users of the footway and detract from the appearance of this building and the visual amenity of the Conservation Area, contrary to Core policy 57 and the requirements of the Control of Advertisements (England).

Parvis Khansari **- Corporate Director, Place**

NOTES

1.

If the applicant is aggrieved by the decision of the local planning authority to refuse consent, they may appeal to the Secretary of State for the Environment in accordance with Section 78(1) of the Town and Country Planning Act 1990 within 8 weeks of the date of this decision. (Information and forms relating to the appeals process can be found at the Planning Portal – www.planningportal.gov.uk/planning/appeals).